



UNITED WAY
Lower Eastern Shore

UNITED IS THE WAY™

Find Your Network



Learn more at
www.uwles.org



Student United Way gives passionate student leaders the opportunity to improve lives and help strengthen communities, focusing on youth opportunities, financial security, community resiliency and healthy communities in our four-county region. SUW allows college students to establish relationships in our local community through fundraising initiatives, volunteerism, advocacy and leadership, while also building friendships.



Emerging Leaders allows young business professionals get to grow their networks, learn the value of volunteerism & philanthropy, and make local impact through their youth initiatives in Dorchester, Somerset, Wicomico, and Worcester Counties.

Through their creative fundraisers, Giving Tuesday efforts, and select grants, "Holiday Heroes" helps bridge the gap for families and their children during a time where the holiday rush can potentially add stress to those living as ALICE. **Join this fun and dynamic group today to build your career AND community!**



Join this dynamic group of women to make a difference through volunteer projects that help local youth and families. Network and empower each other to leverage passions, ideas, expertise, and resources to transform local lives.

Connect, serve and grow with women dedicated to strengthening local youth, families and our community.



— United Way of the Lower Eastern Shore —
get connected
Connecting Passion with Action



Create & grow your network by volunteering with one of our committees, programs or at a special event. For additional opportunities with 200+ local nonprofit partners visit: www.ShoreGetConnected.org

Contact **Wynnette Curtis** at wynnette@uwles.org for more information.





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UWLES DIRECT PROGRAMS



UWLES partners with the Dolly Parton Imagination Library™ to provide any young child birth-five in Dorchester, Somerset, Wicomico & Worcester Counties the opportunity to receive a free book each month by mail to their home. Currently over 7,300 children are enrolled.

Through our SmartStart collaboration, over 3,700 newborns have been enrolled and received their first book before leaving TidalHealth! To date, we have delivered nearly 636,000 books to over 20,000 children on the Lower Shore. Scan or visit <https://www.uwles.org/ImaginationLibrary>.



United For ALICE is a driver of innovation, research, and action to improve life across the country for ALICE (Asset Limited, Income Constrained, Employed) and for all. Through the development of the ALICE data trends, a comprehensive, unbiased picture of financial hardship has emerged, **demonstrating an average of 45% of households across the Low Shore struggle daily to make ends meet.**

Harnessing this data and research on the mismatch between low-paying jobs and the cost of survival, ALICE empowers anyone to convene, advocate, and collaborate on solutions that promote financial security at local, state, and national levels. UWLES partners in this effort with other MD United Ways and United for ALICE nationally. Scan the QR code or visit <https://www.uwles.org/ALICE> to learn more.



UWLES partners with SingleCare to improve the health and well-being of neighbors by making prescription medication more affordable for individuals with high prescription costs. The SingleCare Prescription Savings card, accepted at more than 60,000 pharmacies nationwide, covers all FDA approved prescription medications. Free to all consumers, both insured and uninsured, the card can provide an average savings of 42%, and also includes pet medications.

Through the free SingleCare app, you can price check costs, find instant savings and get health tips. Anyone can also download a card from <https://www.uwles.org/SingleCare> and create a free account. Annually, local neighbors save up to \$100,000 in prescription costs.



Learn | Connect | Care

Wellness Made Easy is a health literacy curriculum raising awareness and addressing barriers to achieving good health. The program also makes additional health literacy materials available through partnerships with public libraries, nonprofit partners, and healthcare providers. Information is currently available in English, Haitian Creole and Spanish.

Visit <https://www.uwles.org/wellness-made-easy> to learn more.



Supporting our partner agencies throughout the year is a priority. Each year, UWLES offers numerous professional development opportunities for agency partners, including an annual Nonprofit Summit and a monthly Nonprofit Circle in collaboration with Community Foundation of the Eastern Shore and the Institute for Public Affairs and Civic Engagement (PACE) at Salisbury University. Collaborators and expert speakers provide guidance on themes such as best practices, volunteer engagement, board recruitment and development, diversity, fundraising and effective outcome tracking. Our next Nonprofit Summit is expected to be April 15, 16 2027. For information on any of these direct programs, contact **Martin Hutchison**, martin@uwles.org.