



From: Employee Campaign Chair's first and last name

Audience: All company employees

Subject Line: Team, please join me in supporting our neighbors on the Lower Eastern Shore!

[NAME],

At, (Company Name), we believe in giving back to the communities where we live and work. That's why I'm proud to support our friends at United Way Lower Eastern Shore - and I'm inviting you to join me.

Every day, UWLES - with the support of community-minded partners, volunteers and donors like us - is working hard to ensure everyone has access to essential services and resources they need to thrive, including:

- **Access to healthy food, quality healthcare and mental health support our neighbors need to lead healthy lives.**
- **After school programs, early learning and youth opportunities to set our kids up for success from the cradle to graduation and beyond. The Imagination Library program, administered through UWLES, currently serves almost 8,000 children in our four-county region each month.**
- **Financial security, to help our ALICE neighbors who live day by day, struggling to make ends meet and get ahead. In our four-county region, an average of 45% of households can't afford the basics.**

Please consider making a one-time contribution or recurring gift to support the vital work UWLES does and send a message of solidarity and compassion to our neighbors most in need. Together, we can make a transformative impact in our community.

United is the Way™. [Give Today](#)

Thank you in advance for your generous support.

Sincerely,

XXX

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A copy of the current financial statement of United Way of the Lower Eastern Shore is available at www.uwles.org or by calling 410-742-5143.

Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis MD 21401, (410) 974-5534.