From: Your United Way CEO/CPO, Board or Campaign Chair's first and last name

Audience: All company employees

Subject Line: What makes change on the Lower Eastern Shore possible? People like YOU!

[NAME],

For more than 80 years, United Way Lower Eastern Shore has focused on harnessing the caring power of our community to help ensure every neighbor can thrive. While the needs in our four-county area remain great, and sometimes the barriers and challenges can seem daunting, we at UWLES have the privilege of seeing the very best our community has to offer.

There's nothing more power than when a group of people come together, united in purpose and good. Last year along, with the help of hundreds of partners, volunteers and donors like you, United Ways across the globe were able to:

* **Help more than 2.5 million people with access to health care services.**
* **Provide nearly 2 million young people with out-of-school programs and enrichment opportunities.**
* **Reach 1.7 million adults with financial education and services.**
* **Support nearly 1.3 million people with housing.**
* **Provide emergency assistance to nearly 2.8 million people impacted by crisis, disaster or conflict.**

And we're not stopping there. Your support can help us continue to tackle challenges Impacting our Lower Eastern Shore neighbors. No challenge is too big for us to take on when we work together. Because, when people unite to act, change is possible.

United is the Way™. [Give Today](https://www.uwles.org/onlineportals) and join us in creating thriving communities for all. Thank you!

Sincerely,



Pam Gregory

United Way Lower Eastern Shore President & CEO