

Why Partner with UWLES?

1. Empowers & energizes your team with local giving and volunteering choices.
2. Makes giving back easy & affordable for anyone - yes, \$1/pay adds up quick!
3. United Way is a trusted leader with local roots and local impact.



-Jim Hartstein,
Owner of The Insurance
Market Inc.

“At The Insurance Market, we continue to offer a United Way workplace campaign because it gives our team a convenient, flexible way to give back to the community where we live and work. Just as important, we have confidence in how those dollars are put to work.”

CONSUMERS NOTICE.

EMPLOYEES CARE.

COMMUNITIES BENEFIT.

77%

OF CUSTOMERS PREFER BUYING FROM COMPANIES WITH CORPORATE SOCIAL RESPONSIBILITY INITIATIVES.

55%

OF GEN Z EMPLOYEES SAY IT'S IMPORTANT TO WORK FOR COMPANIES WHO ALIGN WITH THEIR SOCIAL BELIEFS.

70%

OF CORPORATE VOLUNTEERS FEEL THAT VOLUNTEERING BOOSTED EMPLOYEE MORALE WITHIN THE WORKPLACE.

**Don't forget to tag
United Way Lower Eastern Shore
on all platforms and engage
with our content!**



@uwles



@unitedwayles



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uwles.org



UNITED WAY

Lower Eastern Shore

United Way Lower Eastern Shore 803 N. Salisbury Blvd.,
Suite 2100 Salisbury, MD 21801



UNITED WAY

Lower Eastern Shore

UNITED IS THE WAY



HEALTHY COMMUNITY

YOUTH OPPORTUNITY

FINANCIAL SECURITY

COMMUNITY RESILIENCY

LET'S MAKE AN IMPACT - TOGETHER.

When local businesses invest in our community, everyone has the opportunity to thrive.

Today's consumers and employees expect businesses to lead with purpose. UWLES helps companies turn that commitment into action by connecting them to high-impact solutions that strengthen families, support nonprofits, and build a more resilient community.

Through one trusted partnership, your investment drives change where it matters most: close to home.



\$468K+
INVESTED IN

48
PARTNER AGENCIES

20+
COMMUNITY PARTNERS

12+
DIRECT PROGRAMS & INITIATIVES



"United Way strengthens our community by connecting people with the resources and opportunities they need to thrive. That partnership creates stronger families, a more prepared workforce and greater economic vibrancy across our region. United Way is our collective opportunity to serve others who need us."



-Deb Casey, President
WorWic Community College