



UNITED WAY
Lower Eastern Shore

2026-2027 CAMPAIGN WICOMICO COUNTY

***40 PARTNERS SERVED WICOMICO COUNTY**

- American Red Cross Delmarva Region
- Atlantic General Hospital
- Awaken Recovery Foundation
- Benedictine School
- Big Brothers Big Sisters of the Eastern Shore
- Catholic Charities- Seton Center
- Chesapeake Housing Mission
- Coastal Hospice & Palliative Care
- Diakonia
- Dove Pointe
- Easterseals – MD Eastern Shore
- Epoch Dream Center
- Girl Scouts of the Chesapeake Bay
- Habitat for Humanity of Wicomico
- Hands and Hearts
- Hope Inc.
- Horizons Delmarva
- J. M. Freeman Foundation
- Life Crisis Center
- Lower Shore Autism Community
- MAC, Inc.
- Pathfinders for Autism
- Push and Purpose MD
- Recovery Resource Center
- Salisbury Neighborhood Housing Services
- Salisbury Urban Ministries
- Salvation Army
- Samaritan Ministries
- Sante Group
- Scouting America
- Shore Legal Access
- Society of St. Andrew
- Somerset Community Services
- The Child & Family Foundation
- Village of Hope
- Wicomico County Library
- Worcester County Developmental Center
- Worcester Youth & Family Counseling
- YMCA of the Chesapeake
- United Way of the Lower Eastern Shore

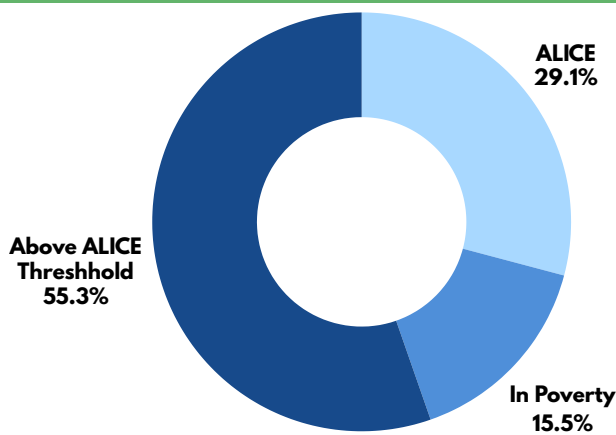
53 PROGRAMS SERVED WICOMICO COUNTY

- Disaster Cycle Services
- Mentoring
- Basic Needs/Food/Case Management
- Critical Home Repair/Accessibility
- Hospice Program
- Homeless Prevention/Rapid Housing
- Emergency Shelter & Case Management
- Emergency Food Assistance
- Disability Day Services
- Pediatric Therapy Services
- After School/Summer Enrichment
- Scouting Outreach
- Community Home Building
- Arts Education in the Schools
- MD 211
- Families and Autistic Individuals Support
- Meals On Wheels
- Alzheimer's Day Program
- Health and Wellness Initiatives
- Education and Youth programs
- Addiction Recovery Community Center
- Credit Building Resources
- Home Ownership Opportunities
- Kids Cafe After School/Summer Program
- Legal Advocacy
- Fresh Produce Gleaning Network
- Transportation- Disability Day Program
- One Year to Empowerment for Girls
- Steps to Success Transitional Living
- Disability Day Services
- Behavioral Health Services

TOTAL AGENCY FUNDING*
SERVING MULTIPLE COUNTIES = \$427,217
WICOMICO ONLY = \$51,615

UNITED WAY DIRECT PROGRAMS
\$261,875

***SEE BACK FOR LIST OF UWLES DIRECT PROGRAMS**



**1 IN 3
WICOMICO COUNTY RESIDENTS
IMPACTED**

MEET ALICE

ALICE is a hardworking member of the community who is employed yet does not earn enough to afford the necessities of life.

ALICE earns above the federal poverty level, but does not earn enough to afford a bare-bones household budget of housing, childcare, food, transportation, and health care. The United Way ALICE Reports use new measures to provide a more accurate picture of financial insecurity at the state, county, and municipal level.

WHO IS ALICE?

ASSET LIMITED



ALICE has no safety net in times of crisis

INCOME CONSTRAINED



ALICE's income falls short of essentials

EMPLOYED



ALICE is working, yet not earning enough



SCAN ME



UNITEDFORALICE.ORG/MARYLAND

UNITED WAY DIRECT PROGRAMS

- Community Engagement & Collaborations
- Girls on the Run
- Holiday Assistance Programs
- Nonprofit Mini-Grants/Nonprofit Training & Support
- SmartStart Imagination Library Enrollment
- Get Connected Volunteer Center
- Single Care RX Discounts
- United for ALICE®
- Student United Way
- Wellness Made Easy Health Literacy Curriculum
- Emerging Leaders
- Read to Succeed/Read with Me
- Ride United
- Women United
- Born Learning Trail

ALICE IN WICOMICO COUNTY: 2026 POINT-IN-TIME-DATA

POPULATION: 106,329

NUMBER OF HOUSEHOLDS: 41,671

MEDIAN HOUSEHOLD INCOME:
\$71,842 (state average: \$102,905)

UNEMPLOYMENT RATE:
4.0% (STATE AVERAGE: 4.1%)

ALICE HOUSEHOLDS:
27% (STATE AVERAGE 29%)

HOUSEHOLDS IN POVERTY:
16% (STATE AVERAGE 10%)



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