



**UNITED WAY**  
Lower Eastern Shore

# 2025-2026 CAMPAIGN WICOMICO COUNTY STATISTICS

## 35 PARTNERS SERVED WICOMICO COUNTY

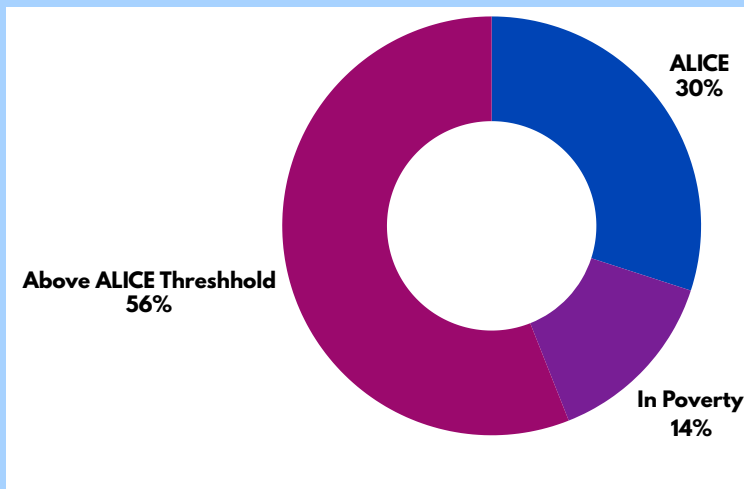
- American Red Cross Delmarva Region
- Atlantic General Hospital
- Awaken Recovery Foundation
- Big Brothers Big Sisters of the Eastern Shore
- Catholic Charities- Seton Center
- Chesapeake Housing Mission
- Coastal Hospice & Palliative Care
- Diakonia
- Dove Pointe
- Easterseals – MD Eastern Shore
- Epoch Dream Center
- Girl Scouts of the Chesapeake Bay
- Habitat for Humanity of Wicomico
- Hands and Hearts
- Hope Inc.
- Horizons Delmarva
- J. M. Freeman Foundation
- Life Crisis Center
- Lower Shore Autism Community
- MAC, Inc.
- Recovery Resource Center
- Salisbury Neighborhood Housing Services
- Salisbury Urban Ministries
- Samaritan Ministries
- Sante Group
- Scouting America
- Shore Legal Access
- Society of St. Andrew
- Somerset Community Services
- The Child & Family Foundation
- Village of Hope
- Wicomico County Library
- Worcester County Developmental Center
- Worcester Youth & Family Counseling
- United Way of the Lower Eastern Shore

## 53 PROGRAMS SERVED WICOMICO COUNTY

- Disaster Cycle Services
- Mentoring
- Basic Needs/ Food/ Case Management
- Critical Home Repair/ Accessibility
- Hospice Program
- Homeless Prevention / Rapid Housing
- Emergency Shelter & Case Management
- Emergency Food Assistance
- Disability Day Services
- Pediatric Therapy Services
- After School/ Summer Enrichment
- Scouting Outreach
- Community Home Building
- Arts Education in the Schools
- MD 211
- Families and Autistic Individuals Support
- Meals On Wheels
- Alzheimer's Day Program
- Health and Wellness Initiatives
- Education and Youth programs
- Addiction Recovery Community Center
- Credit Building Resources
- Home Ownership Opportunities
- Kids Cafe After School/ Summer Program
- Legal Advocacy
- Fresh Produce Gleaning Network
- Transportation- Disability Day Program
- One Year to Empowerment for Girls
- Steps to Success Transitional Living
- Disability Day Services
- Behavioral Health Services

**TOTAL AGENCY FUNDING**  
**SERVING MULTIPLE COUNTIES = \$405,061**  
**WICOMICO ONLY = \$46,000**

**UNITED WAY DIRECT PROGRAMS**  
**\$298,000**  
**\*SEE BACK FOR LIST OF UWLES DIRECT PROGRAMS**



**1 IN 3  
WICOMICO COUNTY RESIDENTS  
IMPACTED**

## MEET ALICE

ALICE is a hardworking member of the community who is employed yet does not earn enough to afford the necessities of life.

ALICE earns above the federal poverty level, but does not earn enough to afford a bare-bones household budget of housing, childcare, food, transportation, and health care. The United Way ALICE Reports use new measures to provide a more accurate picture of financial insecurity at the state, county, and municipal level.

## WHO IS ALICE?

### ASSET LIMITED



ALICE has no safety net in times of crisis

### INCOME CONSTRAINED



ALICE's income falls short of essentials

### EMPLOYED



ALICE is working, yet not earning enough



SCAN ME



[UNITEDFORALICE.ORG/MARYLAND](https://UNITEDFORALICE.ORG/MARYLAND)

## UNITED WAY DIRECT PROGRAMS

- Dolly Parton's Imagination Library/ Smart Start
- Get Connected Volunteer Center
- Addiction Awareness Student Art Competition
- United for ALICE
- Donor Services & Stewardship
- Information & Referral Services
- Student United Way
- Emerging Leaders
- Nonprofit Training & Support Services
- Women United: Read to Succeed/ Read with Me
- Wellness Made Easy Health Literacy Curriculum
- Ride United Pilot with Tidal Health/ HERC

## ALICE IN WICOMICO COUNTY: 2023 POINT-IN-TIME-DATA

**POPULATION:** 104,800

**NUMBER OF HOUSEHOLDS:** 39,679

**MEDIAN HOUSEHOLD INCOME:**  
\$73,834 (state average: \$98,678)

**LABOR FORCE PARTICIPATION RATE:**  
65% (STATE AVERAGE: 68%)

**ALICE HOUSEHOLDS:**  
30% (STATE AVERAGE 29%)

**HOUSEHOLDS IN POVERTY:**  
14% (STATE AVERAGE 10%)



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