



# UNITED WAY

## Lower Eastern Shore

# 2025-2026 CAMPAIGN SOMERSET COUNTY STATISTICS

## 33 PARTNERS SERVING SOMERSET COUNTY

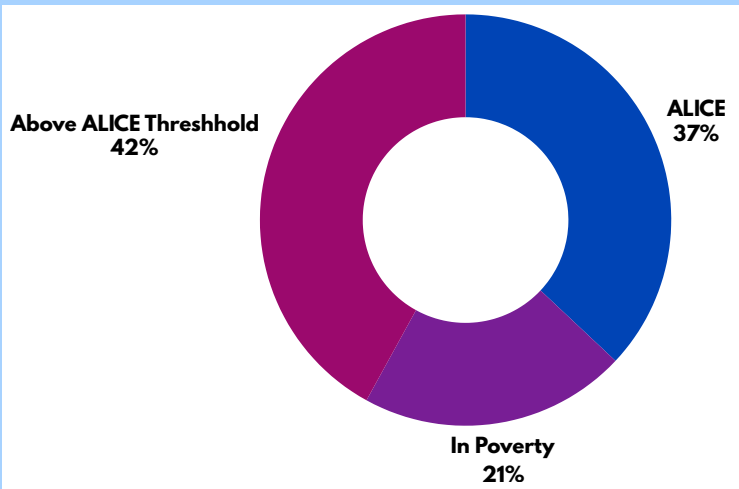
- American Red Cross Delmarva Region
- Atlantic General Hospital
- Awaken Recovery Foundation
- Big Brothers Big Sisters of the Eastern Shore
- Catholic Charities – Seton Center
- Chesapeake Housing Mission
- Coastal Hospice & Palliative Care
- Diakonia
- Dove Pointe
- Easterseals – MD Eastern Shore
- Girl Scouts of the Chesapeake Bay
- Habitat for Humanity of Wicomico County
- Hands and Hearts
- Hope Inc.
- It Takes a Village to Help Our Children
- Life Crisis Center
- Lower Shore Autism Community
- MAC, Inc.
- Recovery Resource Center
- Salisbury Neighborhood Housing Services
- Salisbury Urban Ministries
- Samaritan Ministries
- Sante Group
- Scouting America
- Shore Legal Access
- Society of St. Andrew
- Somerset Community Services
- The Child & Family Foundation
- The United Covenant Union
- Village of Hope
- Worcester County Developmental Center
- Worcester Youth & Family Counseling
- United Way of the Lower Eastern Shore

## 58 PROGRAMS SERVING SOMERSET COUNTY

- Disaster Cycle Services
- Health and Wellness Initiatives
- Sober Living
- Mentoring
- Basic Needs/Food/Case Management
- Behavioral Health
- Critical Home Repair/Accessibility
- Hospice Program
- Scouting Outreach
- Homeless Prevention
- Emergency Food Pantry
- Rapid Rehousing
- Disability Day Services
- Pediatric Therapy Services
- Faces of Somerset After School Program
- Shoreway to College
- MD 211
- Emergency Shelter & Case Management
- Families and Individuals with Autism Support
- Support Groups for Families of Autistic People
- Meals On Wheels
- Alzheimer's Day Program
- Education and Youth Programs
- Addiction Recovery Community Center
- Contract Writing Training
- Speakers Bureau
- Credit Building Resources
- Home Ownership Opportunities
- Kids Cafe
- Legal Advocacy
- Fresh Produce Gleaning Network
- Transportation - Disability Day Program
- One Year to Empowerment for Girls

**TOTAL PARTNER FUNDING  
SERVING MULTIPLE COUNTIES = \$402,561  
SOMERSET ONLY= \$9,000**

**UNITED WAY DIRECT PROGRAMS  
\$298,000  
\*SEE BACK FOR LIST OF UWLES DIRECT PROGRAMS**



**1 IN 3  
SOMERSET COUNTY RESIDENTS  
IMPACTED**

## MEET ALICE

ALICE is a hardworking member of the community who is employed yet does not earn enough to afford the necessities of life.

ALICE earns above the federal poverty level, but does not earn enough to afford a bare-bones household budget of housing, childcare, food, transportation, and health care. The United Way ALICE Reports use new measures to provide a more accurate picture of financial insecurity at the state, county, and municipal level.

## WHO IS ALICE?

### ASSET LIMITED



ALICE has no safety net in times of crisis

### INCOME CONSTRAINED



ALICE's income falls short of essentials

### EMPLOYED



ALICE is working, yet not earning enough

## UNITED WAY DIRECT PROGRAMS

- Dolly Parton's Imagination Library/ Smart Start
- Get Connected Volunteer Center
- Donor Services & Stewardship
- SingleCare Rx Discount
- United for ALICE®
- Nonprofit Training and Support Services
- Addiction Awareness Student Art Competition
- Women United: Read to Succeed/ Read with Me
- Wellness Made Easy Health Literacy Curriculum
- Information & Referral Services
- Student United Way
- Emerging Leaders

## ALICE IN SOMERSET COUNTY: 2023 POINT-IN-TIME-DATA

POPULATION: 24,685

NUMBER OF HOUSEHOLDS: 8,296

MEDIAN HOUSEHOLD INCOME:  
\$52,462 (STATE AVERAGE: \$98,678)

LABOR FORCE PARTICIPATION RATE:  
47% (STATE AVERAGE: 68%)

ALICE HOUSEHOLDS:  
37% (STATE AVERAGE 29%)

HOUSEHOLDS IN POVERTY:  
21% (STATE AVERAGE 10%)



SCAN ME



[UNITEDFORALICE.ORG/MARYLAND](https://UNITEDFORALICE.ORG/MARYLAND)



**UNITED WAY**  
Lower Eastern Shore