



2024-2025 Impact Report



UNITED WAY
Lower Eastern Shore

80 YEARS OF IMPACT
1944-2024



Thank You to Our Annual Sponsors



Impact Champion & Get Connected



Leadership Circle



Campaign



uwles.org

United Way Begins with You

We did it! We did the bold, crazy and unforgettable thing. We asked and you delivered, demonstrating how incredible impact happens when everyday people join together for a shared purpose: a resilient and stronger community.

Our 80th year of serving the Lower Shore was the perfect time to honor, and replicate, what our founders did in 1944: turning vision into action. Just as those five local citizens fostered a movement of giving and volunteering for the common good, we did the same thing, though in more epic style.

What did they do? They rallied friends, family, and businesses to donate a few dollars here and volunteer a few hours there, literally knocking on doors, talking to others, and sharing stories why neighbors helping neighbors struggling from the impacts of wartime was so critical. Their passion to offer a hand up, a smile of encouragement and a connection to caring support was driven by the need to inspire hope and open doors so the entire community could move forward.

And today, we still do that basic thing: empowering people like you to help a neighbor by giving, volunteering and advocating in ways that work for you. Yes, today people may text instead of call, inspire giving via social media rather than door-to-door, or email and post stories instead of mailing letters. But connecting is what remains true, real and incredibly important. People give to people. We help each other. We advocate for action, together.

Navigating and responding to societal challenges - changing workforce needs, affordable housing, childcare shortages, health and mental wellness crises, and wages vs. the rising costs of food and necessities - is never easy. But together, every day we show what is possible.

Your support opens doors for United Way to build stronger collaborations and invest in trusted partnerships and direct programs which meet real, local needs. Your stories and advocacy motivate others to give, so the hard work of addressing the big challenges can continue. And your time, whether helping close literacy gaps, delivering holiday gifts or rappelling down a 14-story building, opens the biggest door of all: hope for a better tomorrow so every generation, in every neighborhood, can thrive.

The thing is, United Way Begins with You. It always has and always will. Thank you for doing the thing.

Thank You!

Pam Gregory
President & CEO

Sonya Whited
2024-25 Board Chair

Mary Mengason
2024-25 Board Vice Chair





2024-2025 Leadership Volunteers

Executive Officers:

- Sonya Whited, Chair**
Perdue Farms
- Joy Strand, Immediate Past Chair**
JA Strand Consulting
- Mary Mengason, Vice Chair/Secretary**
Avery Hall Benefits Solutions
- Matthew Chance, Treasurer**
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MD Motor Vehicle Administration
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- John Gaddis**
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- Vicki Green**
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- Robert Mock**
University of Maryland Eastern Shore
- Alexis Mumford**
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- Mark Rudnick**
Civic Leader

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- Anthony Betterson**
Harbor Bank of Maryland
- Angela Brittingham**
TidalHealth
- Deb Casey**
Wor-Wic Community College
- Memo Diriker**
Salisbury University /
The StratACUMEN Group
- Jessica Dorsi**
M&T Bank
- Tykebia Fisher**
Perdue Farms
- Lindsey Hamill**
Perdue Farms
- Jim Hartstein**
The Insurance Market
- Gwen Hutley**
Wicomico County Public Schools
- Bryan Hurst**
Civic Leader
- Jessica Jahnke**
BEACON at Salisbury University
- Annette Johnson**
AJ Leads, LLC.
- Gus Lebois**
Civic Leader
- Jim List**
Breza & Associates, LLC
- Greg Mallory**
Parkside High School

- Kristin Mallory**
Wor-Wic Community College
- Don Owrey**
Atlantic General Hospital
- Susan Parker**
Civic Leader
- Nanay Paul**
Two Cousins Investment Prop.
- Jason Phillips**
MD Juvenile Services Education
- Jennifer Poulsen**
Hebron Savings Bank
- Jesse Reid**
Wicomico County Public Schools
- Tony Sarbanes**
Civic Leader
- Lakeisha Stevens**
Perdue Farms
- Cole Taustin**
Taustin Group
- Cathie Thomas**
Civic Leader
- Diane Turner**
First Shore Federal
- Sharon Milbourne Washington**
TidalHealth

Staff:

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Community Outreach Coordinator
- Paige Tuozzo**
Community Impact Specialist -
ShoreCorps AmeriCorps Member
- Sabrina Waters**
Office Manager
- Leslie Zimmerman**
Events Coordinator
- Special thanks to interns
& previous team members:**
Briana Curtis, Diana Mosteller, Cathie Thomas,
Ashlynn Toppin & Diego Zuniga



Meet & Connect with Us: uwles.org/team



Youth Opportunity

Every child deserves to reach their full potential. United Way invests in programs and partners keeping young people engaged, inspired and on track for success.

By starting at home from birth, to the classroom and beyond, together we're helping young dreamers become future leaders.



Did You Know?

Engaging with books from birth to age five is critical to building early development, learning & language skills.

3,000+ babies enrolled in Dolly Parton's Imagination Library® through United Way's partnership with TidalHealth, joining nearly **4,000** preschoolers receiving books each month by mail.

Plus, this free program expands access to books, with **89%** of caregivers reporting it removes a financial barrier to growing early literacy.



79 volunteers + 178 elementary students = 800+ hours of reading together!

Women United's Read to Succeed and Read with Me programs bring volunteers into schools each week to help Pre-K through 3rd graders build confidence and skills to achieve their reading goals.

The nonprofit circle {with United Way, Community Foundation and PACE} has become an essential source of encouragement and perspective for me as a leader. It reminds me that I am not alone in the challenges we face and leaves me with renewed energy, practical insight, and a deeper sense of connection to others doing this important work.

-JoAnn Blackmon, Epoch Dream Center

Epoch's mission is to create nurturing relationships that empower, mentor, and encourage students in the areas of academics, character development, and social-emotional wellness.

United Way has invested over \$250,000 in Epoch's youth programs during our 10 year partnership, helping them inspire bright futures for the children & families they serve.



Over \$1 Million in Local Impact




1 year to Empowerment
TRANSFORMATION • JOURNEY • STRENGTH • TEAMWORK • RENEWAL

Operations Support
\$4,800



American Red Cross

Disaster Cycle & Emergency Services
\$11,000



ATLANTIC GENERAL HOSPITAL
care.givers

Social Determinants of Health
\$1,030



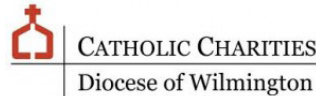
A WAKEN RECOVERY FOUNDATION

Substance Free Housing for Women
\$4,100



Big Brothers Big Sisters.
OF THE EASTERN SHORE

Youth Mentoring
\$15,000



CATHOLIC CHARITIES
Diocese of Wilmington

Seton Center - Operations Support
\$35,000



CHM
Safer, Healthier, Home
CHESAPEAKE HOUSING MISSION

Critical Home Repair
\$17,000



Coastal Hospice & Home Health Agency

Hospice Care
\$12,288



DELMARVA COMMUNITY SERVICES

Medical & Senior Transportation Senior Program
\$16,500



DIAKONIA INC.
Help for Today & Hope for Tomorrow

Emergency Shelter
Emergency Food Assistance
Homeless Prevention & Rapid Rehousing
\$29,000



DOVE POINTE
"Leading the Way"

Day Services
\$2,540



easterseals
Delaware & Maryland's Eastern Shore

Children's Therapy Services
\$8,000




epoch dream center

Operations Support
\$22,000



girl scouts of the chesapeake bay

Girl Scouting Outreach - Lower Shore
\$1,410



Habitat for Humanity®
of Wicomico County

Operations Support
\$14,000



HORIZONS Delmarva

Operations Support
\$19,000



IT TAKES A VILLAGE TO HELP OUR CHILDREN INC.

Operations Support
\$9,000



Joshua M. Freeman FOUNDATION

Arts Education in MD
\$2,500



Life Crisis Center

Operations Support MD 2-1-1
\$40,000

Financial Security

37,157 local households can't afford basic needs. That's an average of 47% of our neighbors. Together, we're helping ALICE® thrive.

ALICE often makes just too much to qualify for assistance programs. Improving access to affordable housing, childcare and career training can help ALICE find pathways to a stronger financial future.

United Way's direct programs and partnerships with food pantries, housing & utility programs and MD 211 help bridge the gap for the essentials families need to not just get by but open doors to get ahead.

Did You Know? Connections to local resources are a call or text away. Dial **211** anytime day or night to speak with a referral specialist at Life Crisis Center or visit **211md.org**.

“I’m Sandra, a single mom. My son, Derrick, and I live in a 1-bedroom apartment but I wish we could get a safer place with 2 bedrooms. I’m struggling with my \$900 rent now plus food, childcare and keeping my car on the road so I can get to work. I work full time in an office making \$22/hour and take extra hours but it feels like I’ll never get ahead. **I am ALICE.**”

Working with UWLES has a greater ripple effect than people may expect. Because each United Way is rooted in its own community, the impact is both practical and deeply personal.

Working with our local United Way isn't just about charity, it's about building a stronger, more resilient community. They help ensure that efforts are coordinated, resources are maximized, and long-term solutions are prioritized over quick fixes.

-Jennifer Trager, Seton Center

“

Seton Center, part of Catholic Charities, serves Somerset county and beyond through their food pantry, shelter, housing & utility assistance, case management, and thrift store.

United Way's partnership with Seton Center spans more than four decades, with over \$1.9 million invested in their critical work to help lift neighbors from barely surviving to thriving.

Did you know?

We have about 6,400 single-mom households on the Lower Shore. 80% of them are ALICE.

Learn more at uwles.org/ALICE





40+ Partnerships & Collaborations



Operations Support
\$2,000



Operations Support
\$2,500



Operations Support
\$2,500



Operations Support
\$5,000



Meals on Wheels
Life Bridges Dementia
Day Program
\$120,459



Operations Support
\$10,000



Community Activities
\$1,358



Operations Support
\$2,500



Pantry on the Go
Lower Shore
\$750



Emergency Shelter
\$15,000



Older Adult Ministries
Social Services
Latchkey and Summer
Education
Organized Youth Sports
\$27,500



Emergency Financial
Assistance
\$4,000



Operations Support
\$7,000



Lower Shore Outreach
\$1,486



Returning Partner



Operations Support
\$13,000



Operations Support
\$3,590



Operations Support
\$19,000



Mental Health
Counseling
\$16,500

Healthy Community

Everyone deserves the opportunity to live their healthiest life. United Way helps improve access to nutritious food, quality health education, mental health care and wellness programs for all ages.

Health and wellness are critical to an individual's future, and also helps make our entire community stronger. Healthy kids focus better in school and learn life skills through sports and activities. Healthy adults are more reliable and effective employees. Healthy seniors are more active in the community and stay independent in their homes.

Did you know?

Our **Wellness Made Easy** health literacy program provides practical tips and tools for taking charge of one's health. In partnership with TidalHealth and MAC, we're helping seniors and neighbors with chronic health conditions achieve better health outcomes.

You can save up to **80% on your prescriptions** - download the SingleCare app or savings card today: uwles.org/SingleCare



Food Insecurity has no age barriers and impacts the health and development of the youngest in our community. These are the voiceless who depend on their parents for nourishment each day. Thanks to the United Way Mini-Grant, DCS provided food and formula for infants and toddlers served through our food pantry to 36 families affected by the rise in food costs and the delay in SNAP benefits. The needs of the youngest of our community are being addressed as we nourish those who someday may be the ones to care for us in our golden years.

-Michelle Nichols, Delmarva Community Services

Delmarva Community Services provides daily programs for children, seniors, and individuals with disabilities, plus medical transportation and caregiver respite services. Their food pantry and programs for neighbors facing poverty provide critical lifeline support.

Proud partners since 2003, United Way's investments of over \$820,000 in DCS help empower neighbors in Dorchester and across the region to achieve their potential and live healthy lives.



UWLES Direct Programs & Initiatives



\$235,816



\$11,558



\$ 7,454



\$ 7,775



\$ 33,037

LIVE UNITED

Nonprofit Mini-grants

\$ 48,547

UNITED WAY
WOMEN UNITED

Read to Succeed
Read with Me
Girls on the Run
Community Engagement
\$ 26,900

UNITED WAY
EMERGING LEADERS

Holiday Heroes, Community Engagement
\$28,371

UNITED WAY
STUDENT UNITED WAY

Community & Campus Engagement
\$5,265



Nonprofit Training, Support & Collaborations
Community Impact, Volunteer & Donor Engagement
Ride United Pilot

\$ 86,771

\$ 56,870

\$ 1,165



Over the EDGE



Last year marked the inaugural **Over the Edge for ALICE** – and it made history as the only event of its kind in the region.

Nearly 50 brave rappellers stepped over the edge, turning courage into impact. What started as an ambitious goal of \$80,000 quickly became something bigger. Our community not only raised an incredible \$96,000 - you showed up - cheering on our brave champions to support UWLES and our partners who work hard to lift up ALICE families across our region.

It wasn't just about the rappel. Or safely checking off a bucket list adventure. It was about neighbors showing up for neighbors. Corporate teams, local partners, and individual participants came together to prove what's possible when a community rallies behind a shared purpose.

Now we're ready to do it again – and raise the bar – to drive awareness, expand access and open more pathways so all neighbors can thrive.

Join us and be part of something bold, meaningful, and unforgettable. Sign up, volunteer or help rappellers crush their goal at uwles.org/over-edge-alice.

Thank You to the 2025 Partners & Sponsors





United Way's signature event, held annually at the Hyatt Regency Chesapeake Bay Resort & Spa, celebrated 80 years of United Way's local impact.

The evening featured live music by Perfekt Blend, an online auction and interactive experiences, including a new Fire & Ice Lounge.

Thanks to our sponsors and supporters for over \$201,000 in gifts which help local neighbors all year long.

Presenting Sponsor

Hyatt Regency Chesapeake Bay Resort & Spa

Ruby Sponsors:

Avery W. Hall | Ms. Sonya Whited | Perdue Farms
Pohanka Automotive Group of Salisbury
Robert W. Nock Insurance Agency

Gold Sponsors:

Downtown Bridal | Salisbury University
University of Maryland Eastern Shore

Silver Sponsors

BFG Financial Advisors | Community Foundation of the Eastern Shore
Delmarva Power | Hebron Savings Bank | Holloway Funeral Home
M&T Bank | PB Packaging | TidalHealth

Bronze Sponsors

Ocean Downs Casino | The Campbell Foundation
Wor-Wic Community College

Titanium Sponsors

Atlantic General Hospital | Kuhn's Jewelers | Wealthspire Advisors

Cobalt Sponsors

First Shore Federal | Mr. Mark Rudnick | SFG Wealth Management

Highlight Sponsors

Gregg & Jaci Uecker | PKS & Company

Frisbee Golf



Risk Placement Services (RPS), Gallagher, and UWLES hosted the 11th Annual Disc Golf Tournament at Schumaker Pond Park on October 4, 2024, in support of the Imagination Library® program. 26 teams, sponsors and volunteers enjoyed a fun fall day on the course, complete with lunch, games, and opportunities to connect.

Every disc tossed raised over \$25,000, with the real winners being more than 830 children who benefit from a full year of free books!

Literacy Sponsors

Ambridge Group | At-Bay | CFC Underwriting | Corvus Insurance
Cowbell Cyber | Hanover Insurance Group | Hottle | Tokio Marine HCC
Travelers Insurance

Reading Corner Sponsors

Beazley Group | Intact | Pen Underwriting | SOMPO

Bookshelf Sponsors

Charles Brown Glass | Coalition | Draper Media | Egide USA
First Shore Federal | GKD USA | Markel Group | Shore United Bank
USLI Insurance

Lunch Sponsor RPS

Golf Cart Sponsors: Selective Insurance | The Hartford

Hole Sign Sponsors:

Crum & Forster | Liberty Mutual Insurance | Salisbury School
Cyber Resilience





Annual Kickoff

Hosted in Partnership with Salisbury University

United Way of the Lower Eastern Shore launched its 80th year of service by bringing together local leaders to celebrate impact and inspire collaboration at Salisbury University. The program featured reflections on UWLES' 1944 founding and new opportunities to support our neighbors. An interactive "Month in the Life of ALICE" experience highlighted the difficult choices nearly half of local households face every day, resulting in a challenge for guests to join the new Over the Edge for ALICE rappel event in Spring.



Annual Awards Honoring Excellence

Hosted in Partnership with University of Maryland Eastern Shore



Volunteer of the Year:
Bonnie Flinn, ERA Martin Associates

Affinity Leader of the Year:
Cathy Keller, Women United

Coordinator of the Year:
Michele Lewis, McCrone

Jim Barrett Community Leadership Award:
Steve Farrow, Civic Leader

Flame of Excellence Award:
Pepsi Bottling Ventures

Spirit of the Shore Award:
University of Maryland Eastern Shore

Special Thanks to our Annual Sponsors: Impact Champion and Get Connected Sponsor **Perdue Farms**
Campaign Sponsor **Avery Hall** | Leadership Sponsor **First Shore Federal**



Volunteers are the driving force behind community change, and the **Get Connected Volunteer Center** ensures their impact continues to grow. Sponsored by Perdue Farms, the free platform promotes service across the Lower Shore, helping people of all ages make a difference. The network of over 200 nonprofits use the free tools to post volunteer needs and community events. Plus, both volunteers and agencies can track the impact of time well spent.

By simplifying how charities recruit help and how volunteers find ways to serve, Get Connected continues to strengthen volunteer-driven impact across the region.

Learn more & get involved at ShoreGetConnected.org.



Our **Salisbury University Student United Way Club** is a great way for SU students to connect with local leaders and learn more about our community through networking, fundraising, volunteering and club meetings.

In 2024-2025, SUSUW volunteers put in over 290+ volunteer hours towards more than 24 volunteer and advocacy projects, impacting more than 1,641 local families and individuals. Volunteer and fundraising projects included working with Chesapeake Housing Mission, Habitat for Humanity, God's Kitchen, Girls on the Run, and United Way events like Over the Edge for ALICE.

Emerging Leaders brought joy and hope to families across the Lower Shore through their Holiday Heroes Program. Thanks to 75 volunteers, and in partnership with all four county public school systems and Salisbury Jaycees, ELs provided fun for hundreds of Trick or Treaters, Thanksgiving meals to 117 family members, and holiday gifts for 126 children.

Thank you to Salisbury Grocery Outlet, Hebron Savings Bank, Pepsi, Choptank Electric, Walmart, Bless Our Children, Perdue Farms, TidalHealth Nursing/Your Doc's In, and our ELs for their generous donations and volunteer support.



Women United brings women together to turn connection into action for children and families in our community. Through Community & Conversations and hands-on service, women made new friends and contributed more than 1,500 hours supporting local needs through volunteering & fundraising –from coaching and providing scholarships for Girls on the Run, to supplying summer books for students, and donating bedding and diapers to area shelters.

Their literacy efforts, including Read with Me for kindergarteners and Read to Succeed for second and third graders, help students build strong reading foundations. Together, Women United's time, energy, and generosity drive lasting impact.

UNITED WAY BEGINS WITH YOU



United Way Begins with You - local people who believe that every neighbor deserves the opportunity to thrive. Individual giving is the foundation of our work and the driving force behind our impact. Every dollar and every donor counts, and every gift is deeply appreciated.

All contributions stay local, strengthening our community by supporting United Way's direct programs and investments in trusted partner agencies. When we give what we can from the heart, collective generosity creates real, lasting change close to home.

We are especially grateful for the leadership and generosity of donors who give at our special recognition levels – the Leadership Circle, Anchor Society, and Tocqueville Society. These committed supporters make an extraordinary difference by providing the resources needed to respond to emerging needs, expand proven solutions, and lead long-term community change. Their investment strengthens United Way's ability to drive impact at scale and inspires others to join in this shared work.

Tocqueville
\$10,000+
6 Donors
\$89,250

Anchor Society
\$5,000-\$9,999
249 Donors
\$290,910

Leadership Circle
\$250-\$4,999
267 Donors
\$77,461

UNITED WE GIVE



United Way proudly recognizes local professional groups who come together, uniting to amplify their impact. These community champions demonstrate the power of collective generosity, choosing to extend their legacy of service beyond their professional careers and into the heart of our community.

100 Docs unites local medical professionals around a shared commitment to improving lives. Since launching their campaign, the group has raised more than **\$440,000**, making a meaningful and lasting investment in our community's health and wellness. We are deeply grateful for their generosity, leadership, and dedication.

We also celebrate the remarkable commitment of the **Wicomico County Retired School Personnel Association** and **Worcester Retired School Personnel Association**. These former administrators, educators, faculty, and staff continue to give back in powerful ways, proving their passion for service. We are sincerely thankful for our school systems and retirees whose commitment to giving back continues to shape strong futures for local families.



27 Donors
\$15,471



88 Donors
\$14,788



16 Donors
\$1,694



The 1944 Legacy Circle has grown to 19 members, each making a forward-thinking commitment to the long-term strength of UWLES. Through a range of planned gift strategies, these donors are shaping a better future for all generations. In 2025, we proudly unveiled a new lobby installation honoring Legacy Circle members and celebrating the enduring impact of their generosity and philanthropic vision.

Did you know? United Way's partnership with **FreeWill** offers a free, easy-to-use, step-by-step tool to help anyone create a will, with options to include future support for the charities that matter most to them. We invite donors of all ages to take the next step – start a plan, update an existing one, or consider naming United Way as part of your legacy. Learn how to share or create a plan today—and build a lasting legacy for tomorrow—at uwles.org/PlannedGiving.



Top 25 Organizations

Thank You to these generous organizations who support through workplace campaigns, corporate giving, event sponsorships and grant funding. Their leadership sets the bar for giving back.

Over \$1.14 Million in Support!



1. Perdue Farms	\$ 304,464	14. Delmarva Power / Exelon	\$ 18,546
2. The Richard A. Henson Foundation	\$ 115,025	15. M&T Bank	\$ 17,672
3. TidalHealth	\$ 77,361	16. Hebron Savings Bank	\$ 16,423
4. Worcester County Public Schools	\$ 65,632	17. First Shore Federal	\$ 15,351
5. Pohanka of Salisbury	\$ 65,006	18. Hyatt Regency Chesapeake Bay	\$ 15,000
6. Pepsi Bottling Ventures	\$ 60,494	19. PB Packaging	\$ 15,000
7. The Keith Campbell Foundation	\$ 57,000	20. Wor-Wic Community College	\$ 12,915
8. Avery Hall Insurance Group	\$ 50,676	21. Harrison Group	\$ 12,140
9. Donnie Williams Foundation	\$ 50,000	22. Somerset County Public Schools	\$ 11,251
10. PNC Bank	\$ 46,074	23. Robert W. Nock Insurance Agency	\$ 9,695
11. Maryland State Library Agency	\$ 38,550	24. Maryland State Employees	\$ 9,083
12. Wicomico County Public Schools	\$ 30,662	25. Wigglesworth, Layton, Moyers & Chance, P.C	\$ 8,672
13. Community Foundation of the Eastern Shore	\$ 22,408		



See more donors & companies at uwles.org/impactreport

Campaign Highlight



We love our Dine, Stay and Play United participants, sponsors and partners! Worcester County's vibrant hospitality industry raised over \$27,000 - and \$368,000 to date! By bringing together eateries, lodging, and entertainment venues, DSP engages visitors and locals all summer to power year-round impact.

Did You Know? \$27,000 provides:

- Over 2,500 resource & referral calls answered through MD 211 by caring professionals
- 100 seniors with two months of home delivered meals and safety checks
- One year of free books for 900 children via Imagination Library

Now that is real impact!

Thank You to Our 2024-25 Workplace Campaigns

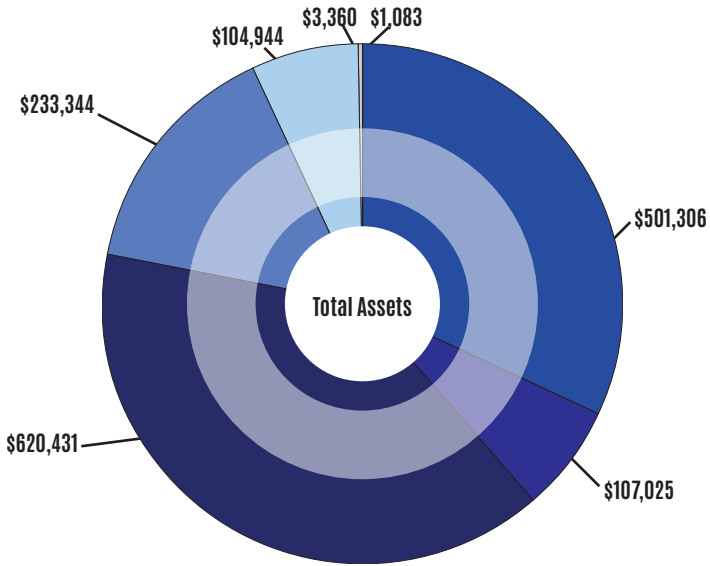
Avery Hall Insurance Group Avient
Bank of America
Bay Area Center for Independent Living
BMO Financial Group
Carefirst Blue Cross/Blue Shield
Chesapeake Utilities Corporation
City of Cambridge
Coastal Hospice & Palliative Care
Community Foundation of the Eastern Shore
Davis, Bowen & Friedel
Delco Packaging Products
Delmarva Community Services
Delmarva Document Solutions
Delmarva Power / Exelon
Dorchester Chamber of Commerce
Dorchester County Public Schools
Dove Pointe
Eli Lilly and Company
Encompass Health Rehab Hospital of Salisbury
Enterprise Mobility
Fairfax Properties of Salisbury
Farmers Bank of Willards
Fidelity Information Services (FIS)
First Shore Federal
FirstEnergy Foundation
George, Miles & Buhr
GKD-USA
GM Corporation
Habitat for Humanity of Wicomico County
Hebron Savings Bank
Holloway & Marvel
Hudson Behavioral Health
IBM Employee Services Center
Illinois Tool Works
Kinsley Construction
Koch Business Solutions, LP

Kokosing Construction Company
Law Firm of George G. Strott, Jr.
Life Crisis Center
M&T Bank
MAC
Manpower Group
Maryland State Employees
McCrone
Paychex
PB Packaging
Peninsula Roofing Company
Pepsi Bottling Ventures
Perdue Farms
Piedmont Airlines
PKS & Company
PNC Bank
Pohanka of Salisbury
Raymond James Financial
Rommel Chesapeake
Ron Jon Surf Shop
SalesForce
Salisbury Area Chamber of Commerce
Salisbury University
Samaritan Ministries
Sharp Water Culligan
Sherwin Williams
Shore Distributors
Somerset Community Services
Somerset County Government
Somerset County Public Schools
SVN Miller Commercial Real Estate
Target
The Adkins Company
The Insurance Market
The TJX Companies
TidalHealth Medical Partners

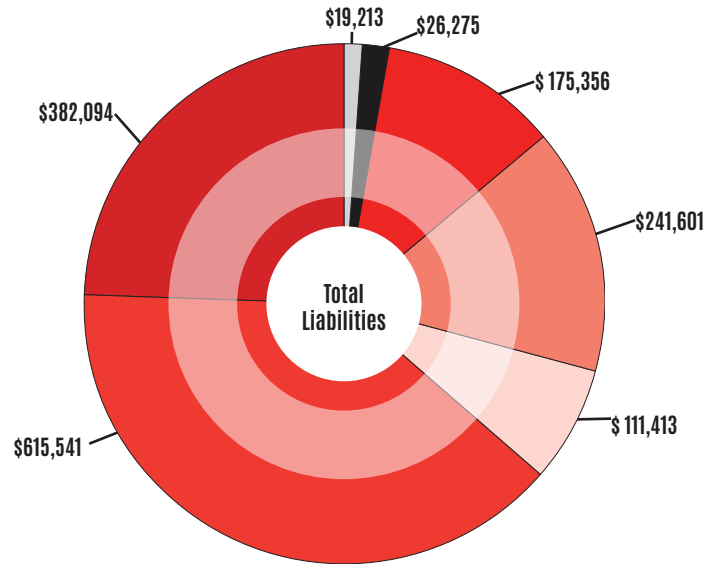
TidalHealth Nanticoke
TidalHealth Peninsula Regional
Toroid Corporation of Maryland
Town of Berlin
Town Of Ocean City
Transamerica Agency Network - Monumental Life
Tri-County Council for the Lower Eastern Shore of MD
Truist Financial
United Way of the Lower Eastern Shore
University of Maryland Eastern Shore
Verizon
W. R. McCain & Associates
Wicomico County Government
Wicomico County Public Schools
Wicomico Public Libraries
Wigglesworth, Layton, Moyers & Chance, P.C.
Wor-Wic Community College
Worcester County Public Schools
Worcester County Developmental Center
Worcester County Government
Worcester Youth & Family Counseling Services



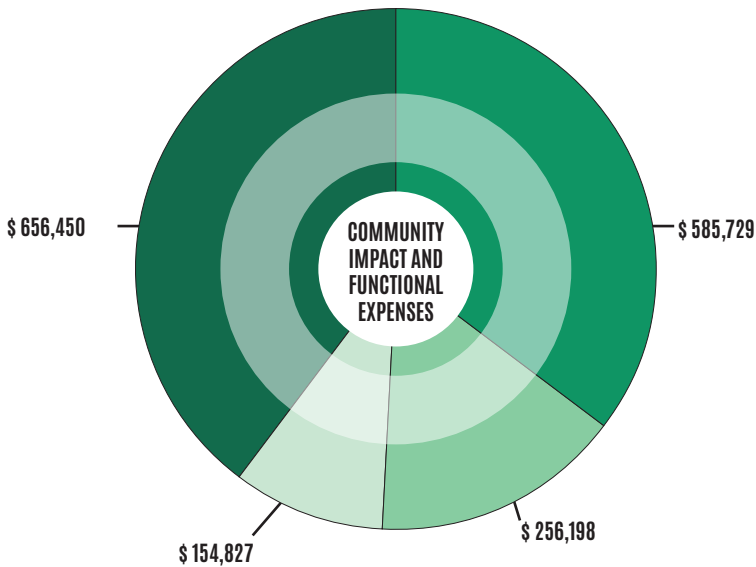
2024-2025 Financials



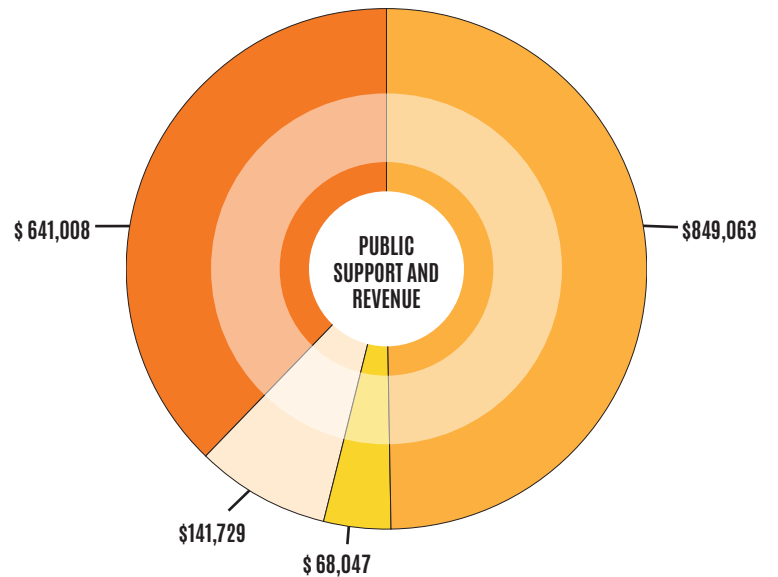
- Accounts Receivable
- Cash and Cash Equivalents
- Lease Right of Use Assets
- Legacy Circle
- Net Pledges Receivable
- Prepaid Expenses
- Property



- Accounts Payable
- Accrued Liabilities
- Community Impact Funding
- Deferred Revenue
- Lease Right of Use Liabilities
- Net Assets without Donor Restrictions
- Net Assets with Donor Restrictions



- Community Impact Expenses
- Fundraising Expenses
- Management & General Expenses
- Program Services Expenses



- 2024-25 Campaign Income (less donor designations and pledge loss provision)
- Legacy Circle Donations & Income
- "United Way Forever" Endowment
- Interest Income
- Other Income

Accounting Strategies Group is the official auditor for United Way of the Lower Eastern Shore. The summary report noted above is based on the audit completed for FYE August 31, 2025.

A complete audit report and 990 are available upon request. There is no membership or application fee to any agency in order to receive designations or be a UWLES partner.

PROUD TO BE LOCAL All UNDER ONE ROOF

In Luke chapter 10 Jesus was asked “who is my neighbor?” He answered by telling the parable of the “Good Samaritan.” This year showed us that anyone is our neighbor, and we must be thankful for the multitude of “Good Samaritans” that stepped forward.

My name is Darrell Fearin. My wife Andrea and I own Delmarva Printing & Design and Rogers Graphics located here in Salisbury, and we are proud to have printed this Impact Report. We assist in the printing of this report because we feel that it is very important to showcase the incredible generosity of the people of the Eastern Shore. United Way and their partner agencies to continue their work that became even more critical to those in need.

Andrea and I want to say thanks and God Bless all the “Good Samaritans.”

Because of you we are all able to help out our neighbors.

Darrell and Andrea Fearin



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United Way's Mission & Guiding Values

United Way of the Lower Eastern Shore harnesses the power of our community to advance health, education, and financial stability. We envision a community where everyone is empowered to reach their full potential. We value:

- **Compassion** - We empathize and treat everyone with dignity and respect.
- **Fortitude** - We have the courage and tenacity to pursue our vision and stand for the best interest of the local community.
- **Inclusion** - We strive to empower all members of our local community.
- **Integrity** - We conduct ourselves in a truthful, trustworthy, unbiased, and transparent manner.
- **Stewardship** - We are committed to ethical and prudent decision making in the use and care of all resources.

UWLES fosters and maintains an environment where diversity, equity, and inclusion are valued and upheld in all of the work that we do. We believe in treating everyone with integrity and value all our staff, volunteers, partners, clients, and community members.

We encourage all individuals to embrace diversity. We work diligently to treat everyone with the utmost care and compassion, honoring the human rights of every individual.

We collaborate with our community to ensure everyone has equitable access to the resources, support, opportunities, and networks they need to thrive.

We foster an inclusive, healthy, and strong community where everyone feels valued and empowered.



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