

Save Time - Enroll Online!

Visit uwles.org/onlineportals and select your company's campaign portal.



Thank You!

Step 1: My Information

Mr./Ms./Mrs./Dr./Etc	First Name	Middle Initial	Last Name
Company Name		Birthdate	Gender
Home Address			
City		State	Zip code
Email Address			
Cell Phone	Home Phone	Opt Out of Texts <input type="checkbox"/>	

☐ I am retiring this year, please keep in touch!

Step 2: My Investment

☐ **GIVING SUBSCRIPTION - VIA PAYROLL DEDUCTION**
\$_____ per pay period x #_____ annual pay periods \$_____

☐ **CASH OR PERSONAL CHECK**
Payable to United Way of the Lower Eastern Shore \$_____
Check No.: _____ Date: _____

☐ **CREDIT CARD / VENMO / PAYPAL / CRYPTO / STOCKS**
To pay securely scan or visit uwles.org/onlineportals or call 410.742.5143 to pay by phone.

Total Gift: \$_____

Your Gift Adds Up!

BI-WEEKLY (26) OR WEEKLY (52)

Pledge Amount	Total by # Pays	
	26	52
\$3	\$78	\$156
\$5	\$130	\$260
\$10	\$260	\$520
\$15	\$390	\$780
\$25	\$650	\$1,300
\$50	\$1,300	\$2,600
\$75	\$1,950	\$3,900
\$100	\$2,600	\$5,200

OPTIONAL DESIGNATIONS

- ☐ **PLEDGE \$50 OR MORE** - Direct my funds to a United Way Direct Program or Agency Partner noted below: (\$50 minimum per partner listed on back)
- _____
- ☐ Direct my funds to another United Way: City _____ State _____
- ☐ Please combine my gift with my spouse/partner's gift: (List name and company below)
- _____

Planned Giving

- ☐ I am interested in learning about joining the 1944 Legacy Circle through my Estate Planning.

Step 3: My Approval

Signature: (Required)

Date: DD/MM/YYYY

LEADERSHIP GIVING HAS ITS REWARDS...

Donors giving \$250+ total will receive a UWLES appreciation gift & invitation to our Annual Leadership Celebration

☐ Opt out of gift



Step 4: My Involvement

Want to Know More About Getting Involved?

Visit uwles.org/GetInvolved or check the box for more information

- ☐ EMERGING LEADERS ☐ VOLUNTEER OPPORTUNITIES ☐ WOMEN UNITED

White Copy: UWLES

Yellow Copy: Employer

Pink Copy: Donor

**UNITED IS
THE WAY™**

Did You Know?

JUST \$2 PER PAY provides a newborn with nearly TWO YEARS of free books!

Our SmartStart partnership with TidalHealth automatically enrolls babies in Imagination Library®! Every newborn receives a Welcome Pack (available in 3 languages!) with their first book & resource information before leaving the hospital!

For more info or to sign up a child under 5 visit uwles.org/imaginationlibrary



WE ALL KNOW ALICE®

Over 37,000 – nearly 50% – of local households are ALICE

Living paycheck to paycheck, ALICE is in nearly every neighborhood, workplace, and classroom.

ALICE needs our help.

Learn more at uwles.org/ALICE

Stay Connected with UWLES!



Main
@uwles
Volunteer Center
@ShoreGetConnected
Groups:
Emerging Leaders
Women United
Student United Way



Main
@unitedwayles
Emerging Leaders
@emergingleadersuwles
SU Student United Way
@su_studentunitedway



@UnitedWayLES



@UnitedWay_LES



@uwles

Get Connected Volunteer Center

Share your time & talents with us or local partners!
Get Connected Volunteer Center: ShoreGetConnected.org

Learn more at uwles.org



Ways to Give



Call 2-1-1 to find help you need!
Referrals and crisis counselors
available 24/7/365.



Campaign Champion

United Way of the Lower Eastern Shore is a 501(c)3 charity. A copy of the current financial statements are available at uwles.org or call 410.742.5143. Documents and information submitted under the Maryland Solicitations Act are available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401 (410)-974-5534.

Gifts may be designated to a United Way direct program or local Partner Agency (\$50 min. per partner)

United Way 2025-2026 Partners

1 Year to Empowerment
American Red Cross - Delmarva
Atlantic General Hospital
Awaken Recovery Foundation
Big Brothers Big Sisters Eastern Shore
Catholic Charities - Seton Center
Chesapeake Housing Mission
Coastal Hospice
Crossroads Community &
Corsica River Mental Health Services
Delmarva Community Services
Diakonia
Dove Pointe
Easterseals DE/MD Eastern Shore
Epoch Dream Center
Girl Scouts of the Chesapeake Bay
Habitat for Humanity of Wicomico
Hands and Hearts Ending Homelessness
Hope, Inc
Horizons Delmarva
It Takes A Village
Joshua M. Freeman Foundation
Life Crisis Center
Lower Shore Autism Community
MAC, Inc.
Mid Shore Community Mediation Center
Recovery Resource Center
Salisbury Neighborhood Housing
Salisbury Urban Ministries
Santé Group
Samaritan Ministries
Scouting America - Delmarva Council
Shore Legal Access
Society of St. Andrew
Somerset Community Services
The United Covenant Union - Holy Pickers
Village of Hope
Wicomico Public Library
Worcester County Child Advocacy Center
Worcester County GOLD
Worcester County Developmental Center
Worcester Youth & Family Counseling Services

United Way Direct Programs

Community Engagement & Collaborations
Emerging Leaders
Get Connected Volunteer Center
Girls on the Run*
Holiday Assistance Programs
Imagination Library® I SmartStart*
Nonprofit Mini-Grants
Nonprofit Training & Support
Read to Succeed I Read with Me
Ride United*
Singlecare Rx Discounts*
Student United Ways
United For ALICE®*
Wellness Made Easy
Women United
* Collaborative Program