

Dear Friends,

Before he passed away, my Daddy told me the Imagination Library was probably the most important thing I had ever done. I can't tell you how much that meant to me because I created the Imagination Library as a tribute to my Daddy. He was the smartest man I have ever known but I know in my heart that his inability to read probably kept him from fulfilling all of his dreams.

Inspiring kids to love to read became my mission. In the beginning, my hope was simply to inspire the children in my home county but here we are today with a worldwide program that gives a book a month to millions of children.

Of course, I have not done this alone. The real heroes of our story are the thousands of local organizations like **United Way of the Lower Eastern Shore** who have embraced my dream and made it their own. They raise millions of dollars each year and wake up every day with a passion to make sure their children have every opportunity to succeed.

I hope these books inspire you to read with your child. There is nothing quite like snuggling up with a good book - just like when my Momma read to me on her lap in our tiny, one-bedroom cabin many years ago.



The first step is always the hardest, but you'll never know unless you try...

Dolly

Imagination Library is funded by



United Way of the
Lower Eastern Shore

with the generous support of



Carol R. Lofstedt
Estate



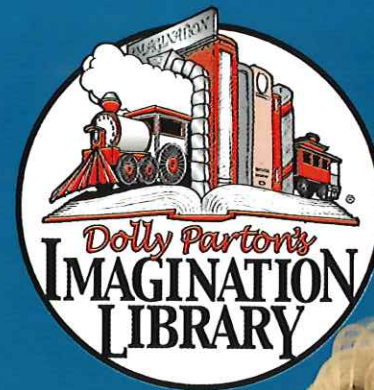
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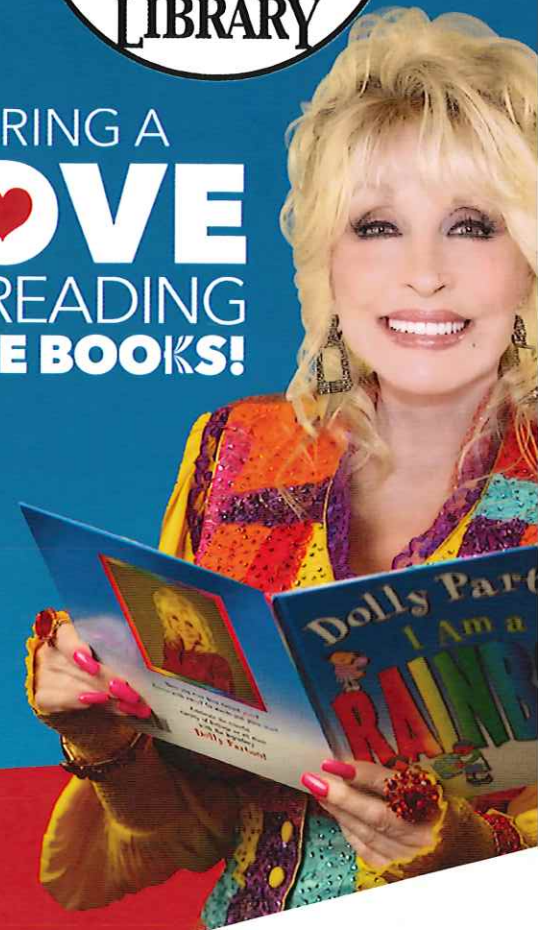
Pocomoke Lion's Club



Rotary Club of Salisbury
Rotary Club of Wicomico
Salisbury Sunrise Rotary Club
Rotary Club of Cambridge
Ocean City-Berlin Rotary Club



INSPIRING A
LOVE
OF READING
WITH **FREE BOOKS!**

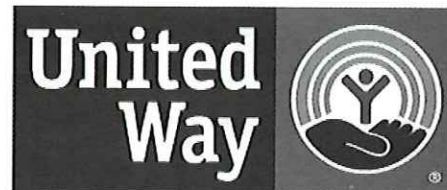


REGISTER YOUR CHILD TODAY

To check availability or learn how you can support
your local Imagination Library, scan the QR code below.



Scan Me



United Way of the

Dolly Parton's Imagination Library Official Registration Form

1st Child's FULL Name _____

Child's Date of Birth _____ / _____ / _____ Phone _____

2nd Child's FULL Name _____

Child's Date of Birth _____ / _____ / _____ Phone _____

Authorized Adult Name _____

Child's Mailing Address _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Email Address _____

I hereby explicitly consent to allow the Dollywood Foundation, Inc. to use the information provided herein for the purposes of participating in Dolly Parton's Imagination Library book gifting program. To measure the benefits of this program we may create datasets with the information provided herein and share them with research and educational advancement partners. You agree to review our full Terms & Conditions and Privacy Policy by visiting imaginationlibrary.com. By signing and submitting this form you expressly consent to the terms set forth herein.

"This child is a resident of the coverage area*." _____ Date _____

SIGNATURE OF AUTHORIZED ADULT

How do I register my child for FREE books?

1. Be a resident of **the coverage area***.
2. Submit a registration form online or by mail.
3. Notify **United Way of the Lower Eastern Shore** any time your address changes. Books are mailed to the address listed on the account. Note: If the child's address changes, you must contact us at the address on this brochure to continue receiving books.
4. Read with your child and have fun!

When will my child receive books?

Eight to ten weeks after your registration form has been received, books will begin arriving at your home and will continue until your child turns five or you move out of a covered area.

How can I help?

Do you know a child (birth to age 5) in **the coverage area*** who is not receiving FREE books from Dolly Parton's Imagination Library? Give their caregiver a registration form and encourage them to learn more online.

If you know of a business, organization, or individual who would like to support this local program, or learn how to start a program in this area, please encourage them to visit imaginationlibrary.com.

Register your child for FREE books today!

Scan the QR code or mail a registration form to the address below.



Scan Me

United Way of the Lower Eastern Shore

803 N. Salisbury Blvd. Suite 2100
Salisbury, MD 21801
(410) 742-5143

*The coverage area includes Dorchester, Somerset, Wicomico and Worcester County, MD.

"The real heroes of our story are the LOCAL PROGRAM PARTNERS"

What is Dolly Parton's Imagination Library?

Dolly Parton's Imagination Library is dedicated to helping inspire a love of reading by gifting FREE books to children from birth to age five, through funding shared by Dolly Parton and Local Program Partners in five countries.

How does the Imagination Library Work?

Once your child is registered, they will receive a FREE high-quality, age-appropriate book addressed to them in the mail each month, until their 5th birthday.

Who can register?

Any child from birth to age five living in **the coverage area***.

Where can I register?

Visit imaginationlibrary.com or scan the QR code to see if there is an Imagination Library in your area. If a program is not available in your area, please sign-up for notifications for when a program is available.



REGISTER YOUR CHILD TODAY!

Simply fill out the above form and mail to:

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