

8TH ANNUAL HALLOWEEN



ZOMBIE INFESTED 5K DASH

**BONE-CHILLING
FUN FOR THE
WHOLE FAMILY!**

**MEDALS FOR TOP TWO
5K FINISHERS IN AGE
GROUPS & OVERALL!**

**100% OF PROCEEDS
BENEFIT UNITED WAY
OF THE LOWER
EASTERN SHORE**

**EXCLUSIVE
EVENT T-SHIRT!**

**OUTDOOR AFTER-
PARTY WITH AWARDS!**

COSTUME CONTEST

DJ ENTERTAINMENT

**TASTY TREATS AND
SPOOKY SURPRISES!**

**SUNDAY
10.22.23**

SALISBURY UNIVERSITY | OUTSIDE MAGGS GYM

12:00 PM – REGISTRATION

1:00 PM – RACE START

1:15 PM – 1 MILE ZOMBIE WALK

5K REGISTRATION: \$25

**SU FACULTY & ALUMNI: \$15 | SU STUDENTS: \$10 | AGES 11-17: \$10 | UNDER 10: FREE
1 MILE WALK: \$10 FOR ALL**

**REGISTER TODAY! – UWLES.ORG/5K
REGISTER BY OCTOBER 8TH TO GUARANTEE YOUR T-SHIRT**



**FOR QUESTIONS ABOUT THE EVENT CONTACT
AMANDA HAILEY AT AMANDA@UWLES.ORG**



@SUUNITEDWAY



@SU_STUDENTUNITEDWAY



SALISBURY UNIVERSITY STUDENT UNITED WAY PRESENTS THE 8TH ANNUAL HALLOWEEN ZOMBIE INFESTED 5K DASH!

SUNDAY 10.22.23

THIS HIGHLY ANTICIPATED EVENT WILL TAKE PLACE ON OCTOBER 22ND AT SALISBURY UNIVERSITY, OPEN TO THE ENTIRE COMMUNITY, PARTICIPANTS WILL ENJOY A ZOMBIE-INFESTED 5K RACE & 1 MILE ZOMBIE WALK AND AN OUTDOOR AFTER-PARTY FEATURING AWARDS, COSTUME CONTEST, DJ ENTERTAINMENT, TASTY TREATS, AND SPOOKY SURPRISES.

100 PARTICIPANTS EXPECTED!

100% OF PROCEEDS BENEFIT THE UNITED WAY OF THE LOWER EASTERN SHORE

SPONSORSHIP LEVELS



**ZANY ZOMBIES
\$750**

- 8 PARTICIPANTS (COMPLIMENTARY)
- PREMIER PLACEMENT OF COMPANY LOGO ON RACE T-SHIRT
- LOGO ON RACE BIB
- SPONSOR TABLE AT EVENT
- PREMIER LOCATION FOR SIGNAGE AT EVENT AND IN RACE PACKET
- ANNOUNCEMENT AT EVENT AS "ZOMBIE" SPONSOR
- PREMIER FEATURE ON EVENT FLYER HEAVILY DISTRIBUTED IN COMMUNITY
- PREMIER PR IN LOCAL MEDIA INCLUDING NEWSPAPER, RADIO & TV
- WEBSITE & SOCIAL MEDIA PR
- PROMOTIONAL RADIO INTERVIEW



**VICIOUS VAMPIRES
\$500**

- 6 PARTICIPANTS (COMPLIMENTARY)
- COMPANY LOGO ON T-SHIRT
- SPONSOR TABLE AT EVENT
- SIGNAGE AT EVENT AND IN RACE PACKET
- ANNOUNCEMENT AT EVENT AS "VAMPIRE" SPONSOR
- FEATURED ON EVENT FLYER HEAVILY DISTRIBUTED IN COMMUNITY
- HEAVY PR IN LOCAL MEDIA INCLUDING NEWSPAPER, RADIO & TV
- WEBSITE & SOCIAL MEDIA PR



**GHASTLY GHOSTS
\$250**

- 6 PARTICIPANTS (COMPLIMENTARY)
- COMPANY LOGO ON T-SHIRT
- SPONSOR TABLE AT EVENT
- SIGNAGE AT EVENT AND IN RACE PACKET
- FEATURED ON EVENT FLYER HEAVILY DISTRIBUTED IN COMMUNITY
- FEATURED IN LOCAL NEWSPAPER EVENT ADS
- WEBSITE & SOCIAL MEDIA PR

SPONSORSHIP FORM

CEO NAME: _____ COMPANY NAME: _____

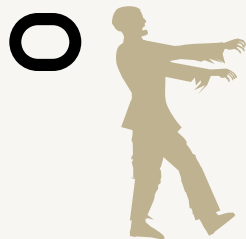
ADDRESS: _____

CONTACT NAME: _____ PHONE #: _____

EMAIL: _____ WEBSITE: _____

RECOGNITION NAME (AS YOU WOULD LIKE IT TO APPEAR IN PUBLIC ACKNOWLEDGMENTS):

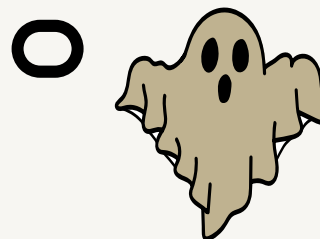
SPONSORSHIP LEVELS



ZANY ZOMBIES
\$750



VICIOUS VAMPIRES
\$500



GHASTLY GHOSTS
\$250

IN-KIND SPONSORSHIP

PLEASE PROVIDE A DESCRIPTION OF SERVICES:

FAIR MARKET VALUE: \$ _____

PAYMENT OPTIONS

☐ CHECK PAYABLE TO THE UNITED WAY OF THE LOWER EASTERN SHORE (ENCLOSED)

☐ CREDIT CARD

____ VISA

____ MASTERCARD

____ DISCOVER

CARD NUMBER: _____

EXP. DATE: _____ CVC: _____

SIGNATURE: _____

☐ ONLINE VIA VENMO @UWLES OR VISIT UWLES.ORG/5K

☐ BILL ME

TOTAL CONTRIBUTION: \$ _____

FOR QUESTIONS ABOUT THE EVENT,

CONTACT AMANDA HAILEY AT AMANDA@UWLES.ORG

A COPY OF THE CURRENT FINANCIAL STATEMENT OF UNITED WAY OF THE LOWER EASTERN SHORE IS AVAILABLE AT UWLES.ORG OR BY CALLING 410-742-5143. DOCUMENTS AND INFORMATION SUBMITTED UNDER THE MARYLAND SOLICITATIONS ACT ARE ALSO AVAILABLE, FOR THE COST OF POSTAGE AND COPIES, FROM THE MARYLAND SECRETARY OF STATE, STATE HOUSE, ANNAPOLIS MD 21401, 410-974-5534.

