

TOGETHERWE
LIVE UNITED



2023-2024 IMPACT REPORT



UNITED WAY
Lower Eastern Shore

Table of Contents

- 4 - 9 Impact & Partners
- 10 - 11 Corporate Donors
- 12 - 13 Individual Donors
- 14 - 15 Volunteering
- 16 - 17 Events
- 18 Financial Statements

Thank You to the 2023 - 2024 Sponsors



Impact Champion



Anchor Society Sponsor



Leadership Circle Sponsor



Campaign Sponsor



Get Connected Volunteer
Center Sponsor

Leadership Reflection

Reflecting on the 2023-2024 campaign reminds us of what makes United Way so successful: community. It's a simple yet powerful word that is at the core of who we are. In fact, during the Fall 2023 kickoff, we asked guests to share words that describe why or how they LIVE UNITED. Over 33% responded with "community," alongside other inspiring and fun words that shaped the word cloud on page 13.

"Community" resonates in many ways, but at its heart, it represents the countless efforts we make to improve lives—helping those we know and those we may never meet. Lifting others up creates a ripple effect that extends far beyond a single act of kindness. This vision was the foundation of our work in 1944, and it continues to drive us today. Whether it's lending a hand, donating money, sharing time and talents, or learning someone's story, every effort makes a difference.

Our focus remains on increasing access to better health, wellness, youth opportunities, and financial security for all. We are deeply grateful for the donors, volunteers, and nonprofit, community, and foundation partners who supported us throughout the 2023-2024 campaign. Together, we are impacting the lives of more than one in three neighbors.

However, over 43% of local households are ALICE®—struggling to make ends meet each month. Together, we can do more to connect these neighbors with essential resources, healthcare, education, and career pathways. By mobilizing our community into action through giving, volunteering, advocating, and collaborating, we can inspire hope and build a brighter future for all generations.

A handwritten signature in blue ink that reads "Sonya".

Sonya Whited
2023-2024 Board of
Directors Chair

A handwritten signature in blue ink that reads "Pam".

Pam Gregory
President & CEO



2023 - 2024 Board of Directors

Executive Committee:

- Sonya Whited, Chair**
Perdue Farms
- Joy Strand, Immediate Past Chair**
JA Strand Consulting
- Mary Mengason, Vice Chair / Secretary**
Avery Hall Benefits Solutions
- Matthew Chance, Treasurer**
Wigglesworth, Layton, Moyers & Chance
- Jim List, Development Chair**
Breza & Associates, LLC
- Pam Gregory**
President & CEO

Directors:

- Michele Canopii**
MD Motor Vehicle Administration
- Steve Farrow**
Civic Leader
- Kathryn Fiddler**
TidalHealth
- John Gaddis**
Civic Leader
- Vicki Green**
Somerset County Public Schools
- Amy Hasson**
Civic Leader
- Annette Johnson**
AJ Leads, LLC.
- Candice Johnson**
Niman Ranch/Perdue Farms

- Jennifer Layton**
Layton's Chance Winery
- Robert Mock**
University of Maryland Eastern Shore
- Cortney Monar**
Somerset County Public Schools
- Sharon Morris**
Civic Leader
- Alexis Mumford**
Edward Jones Investments
- Laura Rodriguez**
PNC Bank
- Mark Rudnick**
Civic Leader
- Tracy Simpson**
Worcester County Circuit & District Courts

Advisory Board:

- Jamie Barrett**
University of MD Eastern Shore
- Anthony Betterson**
Harbor Bank of Maryland
- Angela Brittingham**
TidalHealth
- Deb Casey**
Wor-Wic Community College
- Memo Diriker**
Salisbury University / The StratACUMEN Group
- Jessica Dorsi**
M&T Bank
- Tykebia Fisher**
Perdue Farms
- Lindsey Hamill**
Perdue Farms
- Jim Hartstein**
The Insurance Market

- Gwen Hutley**
Wicomico County Public Schools
- Bryan Hurst**
Civic Leader
- Jessica Jahnke**
BEACON at Salisbury University
- Annette Johnson**
AJ Leads, LLC.
- Gus Lebois**
Civic Leader
- Jim List**
Breza & Associates, LLC
- Greg Mallory**
Parkside High School
- Kristin Mallory**
Wor-Wic Community College
- Don Owrey**
Atlantic General Hospital
- Susan Parker**
Civic Leader

- Nanay Paul**
Two Cousins Investment Prop.
- Jason Phillips**
MD Juvenile Services Education Program
- Jennifer Poulsen**
Hebron Savings Bank
- Jesse Reid**
Wicomico County Board of Education
- Tony Sarbanes**
Civic Leader
- Lakeisha Stevens**
Perdue Farms
- Cole Taustin**
Taustin Group
- Cathie Thomas**
Civic Leader
- Diane Turner**
First Shore Federal
- Sharon Milbourne Washington**
TidalHealth

Staff:

- Briana Curtis**
Community Impact Specialist
AmeriCorps
- Steve Fulkrod**
Finance Manager
- Pam Gregory**
President & CEO
- Amanda Hailey**
Development Leader
- Martin Hutchison**
Community Impact Manager
- Ryan Jackson**
Community Outreach Coordinator
- Diana Mosteller**
Marketing Specialist

- Sabrina Waters**
Office Manager
- Leslie Zimmerman**
Events Coordinator
- Special thanks to previous team members:**
Phebe Burke (Intern), Vastina Omosebi, Claire Otterbein, Andrea Reichenbach & Cathie Thomas

\$994,000+ Invested

33 Partners

60+ Programs



Disaster Cycle &
Emergency Services
\$14,000



CHESAPEAKE
HOUSING
MISSION
Critical Home Repair
\$20,000



Pediatric Therapy Services
\$9,000



Social Determinants of Health
\$1,944



Coastal Hospice
& Palliative Care
Hospice Program
\$17,000



the beginning of a better story
After School/Summer
Enrichment
\$25,000



Substance Free Housing
for Women
\$4,100



Medical Transportation
Senior Rural Support
Community Action Center:
Emergency Food and
Homeless Prevention
\$24,500



Lower Shore Girl
Scouting Outreach
\$16,000



Mentoring
\$17,500



Emergency Shelter
Emergency Food Assistance
Homeless Prevention/
Rapid Rehousing
\$34,000



Roof & Repair Assistance
Community Home Building
\$16,000



CATHOLIC CHARITIES
Diocese of Wilmington

Seton Center
Basic Needs, Food
& Case Management
\$40,000



DOVE POINTE
"Leading the Way"
Day Services
\$1,115



Summer Learning
\$22,000



Learn More at uwles.org/ALICE

United Way mobilizes our community into action so all neighbors can thrive.

At UWLES we invest in partnerships and direct programs that improve health and well-being, expand opportunities for youth, and build a stronger financial future for every generation. By providing neighbors with the resources they need to succeed, we build a more resilient and united community.

However, more than 2 in 5 local households are ALICE® (Asset Limited Income Constrained Employed), working hard but still struggling to cover basic needs each month. Thousands of our neighbors face ongoing challenges with housing, food, transportation, healthcare, childcare, and other essentials.

Through strategic partnerships and impactful programs, United Way helps bridge the gap—empowering individuals and families to move from merely surviving to truly thriving.

Life Crisis Center

Life Crisis Center is a private non-profit agency that assists survivors of intimate partner violence, sexual assault, and child abuse in **Somerset, Wicomico, and Worcester.**

OUR SERVICES INCLUDE:

- ✓ Safe Housing
- ✓ Medical and Legal Accompaniment
- ✓ Individual Counseling/Trauma Informed Therapy
- ✓ Victim Support Groups
- ✓ Abuser Intervention Groups
- ✓ Supervised Visitation Program
- ✓ Legal Representation for Protective Orders (if qualified)
- ✓ Lower Shore Court Appointed Special Advocate (CASA) Program
- ✓ Community Education and Professional Training
- ✓ Regional Human Trafficking Navigator Program
- ✓ Crisis Hotlines: 211 & 988. Text & Chat available through 211MD
- ✓ Transitional Housing
- ✓ Comprehensive, Prevention, Intervention & Healing Resources

24/7 Hotline: (410) 749-4357
Crisis Hotlines: 211 & 988

988
SUICIDE & CRISIS
LIFELINE

Child Abuse
Sexual Violence
Domestic/Intimate Partner Violence
Human Trafficking
Information/Referral to Community Resources
Information/Referral to Behavioral Health Resources

www.lifecrisiscenter.org
YOU ARE NOT ALONE

Life Crisis Center, Inc. is the leading organization on the Lower Shore for connecting individuals to crisis response resources and for providing comprehensive prevention, intervention, and healing resources to individuals and families affected by domestic violence, sexual abuse, child abuse and human trafficking. We are a United Way agency.

CASA
Court Appointed Special Advocates
FOR CHILDREN
LOWER SHORE CASA

B.R.A.V.E.
BARS & RESTAURANTS
AGAINST VIOLENCE EVERYDAY



“United Way helps support the Life Bridges Day program for persons with dementia and their families. By providing quality programming, respite services for caregivers, and financial assistance to families that would not be able to participate, we’re supporting the family and allowing the persons with dementia to remain in their homes longer.”

Susan Hill
Program Manager
MAC

Investing in Today For a Thriving Tomorrow



After School/Summer
Program
Shoreway to College
\$10,000



MD 211
Lower Shore CASA
\$48,000



Your Area Agency on Aging
Meals On Wheels
LifeBridges
\$142,957



Pantry on the Go
\$10,607



**MID SHORE
MEDIATION**
Dorchester School Based
Conflict Resolution
\$9,000



Girls Mentoring
\$5,747



Community Center
\$16,000



Kids Café
Community Health/
Rx Assistance
\$12,000



Emergency Shelter
\$17,500



Legal Advocacy
\$504



Community Activities
\$902



Creative Engagement for
Caregivers
\$250



Lower Shore
Youth Education/Latchkey
Youth Sports
Older Adult Ministries
Social Services
\$35,000



Steps to Success
Transitional Living
\$22,000



Project READ
\$5,108

“Through our partnership with UWLES, we have been able to assist hundreds of clients with mental health therapy costs. This has allowed people to have access to care who would not have been able to otherwise. Thank you for helping us ‘help people shine.’”

Jennifer Leggour
Executive Director
Worcester Youth & Family Counseling Services



Emergency Financial Assistance
\$5,000



Mental Health Counseling
\$19,500



Day Program
\$2,496

UWLES Direct Programs & Initiatives



\$185,891



\$6,670



\$14,799



\$9,627



\$12,494



\$3,941



Community & Campus Engagement
\$7,566



Thanksgiving Outreach
Secret Santa
Community Engagement
\$30,964



Read to Succeed
Read with Me
Girls on the Run
Community Engagement
\$28,126

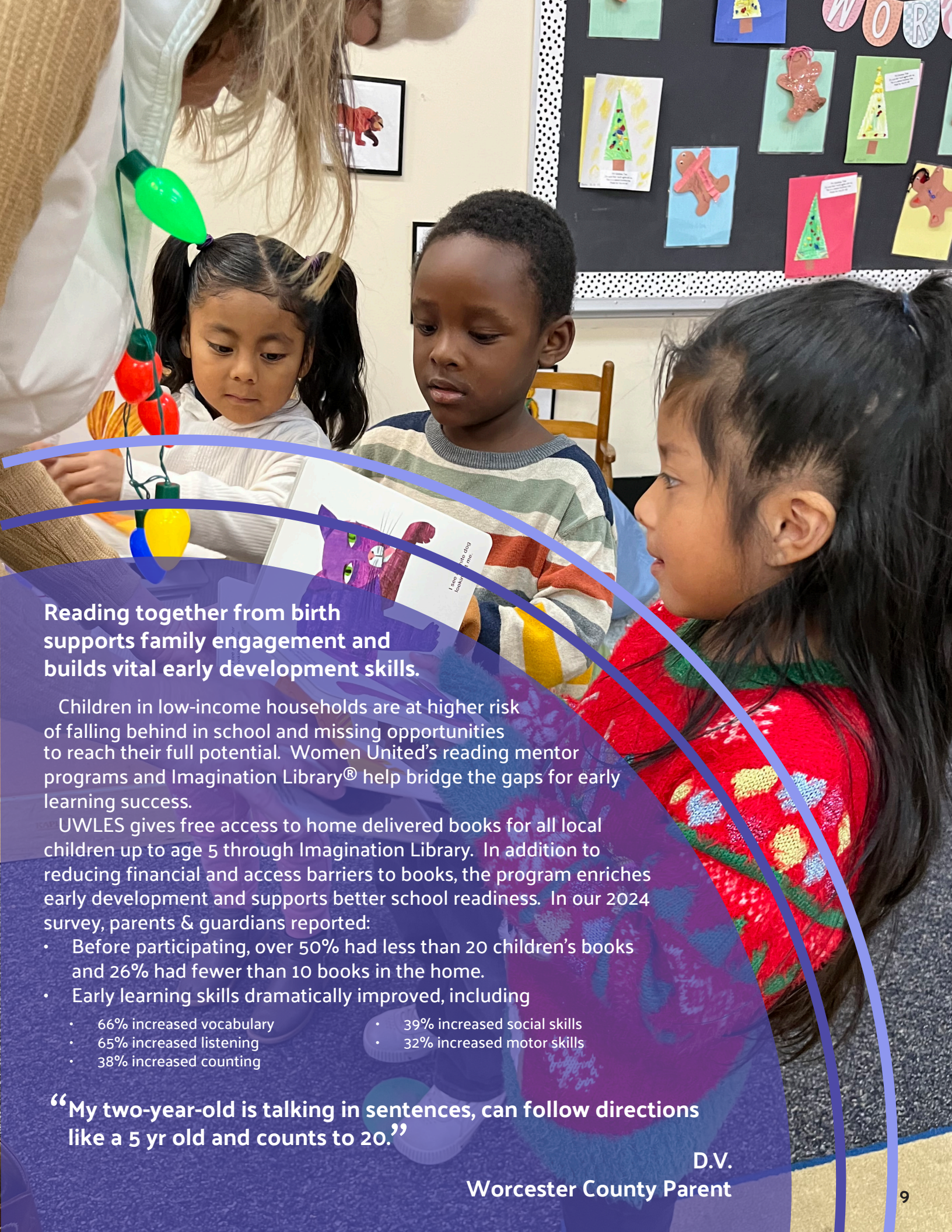


Over **\$99,000** in Prescription Savings



Nonprofit Agency Training & Support **\$34,012**
Community Impact & Donor Services **\$35,846**





Reading together from birth supports family engagement and builds vital early development skills.

Children in low-income households are at higher risk of falling behind in school and missing opportunities to reach their full potential. Women United's reading mentor programs and Imagination Library® help bridge the gaps for early learning success.

UWLES gives free access to home delivered books for all local children up to age 5 through Imagination Library. In addition to reducing financial and access barriers to books, the program enriches early development and supports better school readiness. In our 2024 survey, parents & guardians reported:

- Before participating, over 50% had less than 20 children's books and 26% had fewer than 10 books in the home.
- Early learning skills dramatically improved, including
 - 66% increased vocabulary
 - 65% increased listening
 - 38% increased counting
 - 39% increased social skills
 - 32% increased motor skills

“My two-year-old is talking in sentences, can follow directions like a 5 yr old and counts to 20.”

**D.V.
Worcester County Parent**

Top 50 Corporate Supporters

Over \$1.14 Million!

Thank You to these generous organizations who support through workplace campaigns, corporate giving, event sponsorships and grant funding.

1. Perdue Farms	\$264,641	26. Toroid Corporation of Maryland	\$ 8,736
2. TidalHealth	\$ 96,076	27. Fifth Generation, Inc.	\$ 8,500
3. Worcester County Board of Education	\$ 67,674	28. Town Of Ocean City	\$ 8,098
4. Pepsi Bottling Ventures	\$ 62,561	29. PKS & Company	\$ 8,070
5. Pohanka of Salisbury	\$ 58,945	30. Cato Gas & Oil	\$ 6,520
6. Maryland State Library Agency	\$ 55,146	31. Wigglesworth, Layton, Moyers & Chance	\$ 6,512
7. Donnie Williams Foundation	\$ 50,000	32. Peninsula Plastic Surgery	\$ 6,000
8. PNC Bank	\$ 49,481	33. Community Foundation of the Eastern Shore	\$ 5,970
9. Avery Hall Insurance Group	\$ 45,515	34. Pool Tech	\$ 5,825
10. The Richard A. Henson Foundation	\$ 45,025	35. Wicomico County Government	\$ 5,624
11. Wicomico County Public Schools	\$ 35,332	36. Risk Placement Services	\$ 5,250
12. Delmarva Power, an Exelon Company	\$ 19,477	37. Downtown Bridal	\$ 5,182
13. Hyatt Regency Chesapeake Bay	\$ 16,934	38. George, Miles & Buhr	\$ 5,125
14. M&T Bank	\$ 16,917	39. The Insurance Market	\$ 5,016
15. First Shore Federal Savings & Loan Association	\$ 16,870	40. Gateway Pediatrics	\$ 5,000
16. Somerset County Public Schools	\$ 14,008	41. Taustin Group	\$ 4,750
17. Wor-Wic Community College	\$ 13,952	42. Salisbury University	\$ 4,550
18. Harrison Group	\$ 12,998	43. Hebron Savings Bank	\$ 4,500
19. Bank of America	\$ 12,500	44. LinkBank	\$ 4,500
20. United Way of the Lower Eastern Shore	\$ 10,140	45. Ocean Downs Racetrack & Casino	\$ 4,500
21. Carefirst Blue Cross/Blue Shield	\$ 9,880	46. Dove Pointe	\$ 4,374
22. PB Packaging	\$ 9,795	47. Atlantic Union Bank	\$ 4,000
23. Atlantic General Hospital	\$ 9,524	48. Delmarva Document Solutions	\$ 4,000
24. Maryland State Employees	\$ 8,922	49. University of Maryland Eastern Shore	\$ 3,950
25. MAC	\$ 8,788	50. Holloway Funeral Home	\$ 3,931

Thank You to Our 2023-24 Workplace Campaigns

Allsafe Elevator Inspections
Atlantic General Hospital
Avery Hall Insurance Group
Becker Morgan Group
Carefirst Blue Cross/Blue Shield
Cato Gas & Oil
Chesapeake Utilities Corporation
City of Salisbury
Community Foundation of the Eastern Shore
Constellation Energy Group
Corporate Office Properties Trust
Davis, Bowen & Friedel
Delco Packaging Products
Delmarva Community Services
Delmarva Power an Exelon Company
Delmarva Veteran Builders
Dorchester County Public Schools
Dove Pointe
Eli Lilly and Company
Encompass Health
Enterprise Rent-A-Car
Fairfax Properties of Salisbury
Farmers Bank of Willards
First Shore Federal Savings & Loan Association
FirstEnergy Foundation
George, Miles & Buhr
Gillis Gilkerson
Girl Scouts of the Chesapeake Bay
GKD-USA
GM Corporation
Grocery Outlet
Habitat for Humanity of Wicomico County
Harkins Companies
Holloway & Marvel
Hudson Behavioral Health
IBM Employee Services Center
Illinois Tool Works
Intact Insurance Specialty Solutions
Koch Business Solutions
Kokosing Construction Company
Law Firm of George G. Strott, Jr.
Life Crisis Center
M&T Bank
MAC
Maryland State Employees
McCrone
Nationwide Insurance

Peninsula Roofing Company
Pepsi Bottling Ventures
Perdue Farms
Piedmont Airlines
PKS & Company
PNC Bank
Pohanka of Salisbury
Rommel Holdings
Ron Jon Surf Shop
RTI International
Salisbury Area Chamber of Commerce
Selective Insurance Company of America
Servpro of the Lower Shore
Sherwin Williams
Shore Distributors
Shore United Bank
Somerset Community Services
Somerset County Employees
Somerset County Public Schools
SVN Miller Commercial Real Estate
Target
Telewire
The Adkins Company
The Insurance Market
The TJX Companies
TidalHealth
Toroid Corporation of Maryland
Town of Berlin
Town of Ocean City
Transamerica - Monumental Life
Tri-County Council Lower Eastern Shore
Truist Financial
United Way of the Lower Eastern Shore
Verizon
W. R. McCain & Associates
Walmart
Wicomico County Government
Wicomico County Public Schools
Wicomico Public Libraries
Wigglesworth, Layton, Moyers & Chance, P.C.
Worcester County Board of Education
Worcester County Commission On Aging
Worcester County Developmental Center
Worcester County Government
Worcester Youth & Family Counseling Services
Wor-Wic Community College



uwles.org/ImpactReport

**See the full list of
corporate donors here**



United We Give

Our Tocqueville, Anchor Society, and Leadership Circle donors contribute \$250 or more, fostering a strong sense of community and generosity. We are deeply grateful to those who champion the spirit of giving, inspiring others through their philanthropic commitment.

Tocqueville:
\$10,000+
3 Donors ~
\$40,247

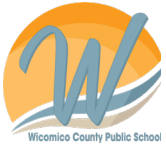
Anchor Society:
\$500+
286 Donors ~
\$323,509

Leadership Circle:
\$250+
358 Donors ~
\$100,196

Together We Give



Each year, UWLES honors local professional groups who give together for collective impact. Many thanks to these community heroes who choose to make a lasting impact beyond their careers in service.



100 Docs, founded by Dr. Mark Edney, brings local medical professionals together to create impact beyond the healthcare they provide to our neighbors every day. Since the start of their campaign, they have raised over \$440,000. We are grateful for their generosity and dedication to strengthening our community's health and wellness.



Wicomico County Retired School Personnel Association achieved its highest giving campaign, while the **Worcester County Retired School Personnel Association** launched its very first! These generous retired administrators, educators, faculty, and staff continue to give back to our community in big ways. We are very thankful for our school systems and retirees for their commitment and lasting impact.

100
Docs
\$20,062

Wicomico County
Retired School Personnel
Association
\$22,888

Worcester County
Retired School Personnel
Association
\$1,165



The 1944 Legacy Circle, now 18 members strong, honors donors who have pledged their support for UWLES' future through planned giving. These thoughtful investments ensure that our community will thrive for generations to come, extending the impact of our work beyond today. See our members and discover how you can create a lasting legacy, too, at uwles.org/PlannedGiving.

During our annual kickoff, supporters shared these words when asked:

How or Why Do You LIVE UNITED?

A word cloud centered around the word **COMMUNITY** in large blue letters. Surrounding words include: SUPPORT, CARING, EQUALITY, HELPING, SERVANT, CARE, EMPATHY, UNITED, TEAMWORK MATTERS, OTHERS, PARTNERSHIPS, LEADER, CHANGE, SERVICE, GIVING, IMPACT, KIDS, BETTERING, DONATION, ENCOURAGEMENT, HOPE, LOVE, PURPOSE, SECURE, FUTURE, POSITIVE, CALLING, HEART, GROWTH, PEOPLE, FAMILY, JOY, and TOGETHERNESS.

Annual Kickoff

Hosted in Partnership with Salisbury University

The annual kickoff in Fall 2023 brought together community leaders, partners and stakeholders to explore how we all LIVE UNITED. Videos by local supporters and partners showcased the impact of United Way's work. Guests participated in a "speed networking" challenge to find 12 new friends with different United Way connections. The activity fostered lively discussions and meaningful interactions among nonprofit partners, donors, board members and volunteers.



Annual Awards Honoring Excellence

Hosted in Partnership with University of Maryland Eastern Shore

Volunteer of the Year:
Maggie Fulkrod

Coordinators of the Year:
Avery Hall Insurance Solutions

Flame of Excellence:
Worcester County Public Schools

Legacy Award:
Jennifer Cannon and Amy Wingate
Perdue Farms

Spirit of the Shore:
Community Foundation of the
Eastern Shore

Affinity Leader of the Year:
Ricky Pollitt

Jim Barrett Leadership Award:
Dr. Bryan Newton
Wor-Wic Community College



GET CONNECTED VOLUNTEER CENTER

Connecting You with Opportunities in Dorchester, Somerset, Wicomico & Worcester Counties
 Powered by BANK OF AMERICA
ShoreGetConnected.org

Volunteers are the backbone of a nonprofit's success. The Get Connected Volunteer Center shares local needs to inspire deeper community engagement. About 200 nonprofits use the volunteer center website to expand their reach and connect with volunteers. All local nonprofits can use this free platform to share needs, promote events, and recruit support. Volunteers can explore causes they're passionate about and easily respond to opportunities that resonate with them. Key features - such as tracking volunteer hours and cost savings for nonprofits, generating on-demand volunteer resumes, schedule reminders and more - are all part of this free tool for nonprofits and community members. Check it out and get involved at ShoreGetConnected.org.

UNITED WAY STUDENT UNITED WAY

The Salisbury University Student United Way (SUSUW) Club connects students with the local community through service, fundraising, and collaboration. Partnering with United Way and area nonprofits, members support events and initiatives like Chesapeake Housing Mission, Maryland Folk Festival, Wicomico Humane Society, Seagull Century, Chefs for Habitat, and UWLES' Campaign Kickoff and Holiday Ball. The club also hosts nonprofit guest speakers and leads fundraising efforts to benefit local programs, inspiring a strong spirit of community engagement both on and off campus.

UNITED WAY EMERGING LEADERS

Emerging Leaders united to assist the greatest number of neighbors to date. Thanksgiving meal baskets, kindly contributed through the collective efforts of TidalHealth's nursing team, Perdue, and the Maryland Food Bank, were distributed to 25 households.

In addition, their Secret Santa initiative brought holiday joy to more than 116 children across 39 families, complete with breakfast packages for each household. The year wrapped up on a high note with their annual Christmas in July fundraiser, where Emerging Leaders connected with local young professionals from the Chambers during a Delmarva Shorebirds game.

UNITED WAY WOMEN UNITED

Women United is a vibrant network dedicated to supporting women, children, and families in our community. Through Community & Conversations events, women come together to connect, unwind, and learn about local needs and how to get involved. Their literacy initiatives expanded, adding Read with Me for kindergarteners alongside Read to Succeed for 2nd and 3rd graders, helping students reach grade-level reading milestones. Girls on the Run pairs volunteers with elementary and middle school girls to build confidence, self-esteem and empower them to complete a 5K. Creative fundraisers hosted by Women United fuel these and other impactful programs year-round.



UNITED WAY OPEN

GOLF TOURNAMENT

United Way's 4th annual UW Open Golf Tournament on May 3, 2024 brought together golf lovers on the links at the beautiful Green Hill Golf & Country Club. Volunteers and supporters enjoyed a full day of fairway contests to DRIVE local impact in our community. The event was a fun way to network, engage and play FORE a better tomorrow for our Lower Shore neighbors.

Platinum Sponsors:

Avery Hall Insurance | Regal Rexnord

Gold Sponsors:

Delmarva Power | Holloway Funeral Home
Hudson Behavioral Health | PB Packaging
Pohanka of Salisbury | TidalHealth

Silver Sponsors:

BBSI | Insurance Market
McCrone | Wealthspire
University of Maryland Eastern Shore

Tee & Pin Flag Sponsors:

Dr. Bryan Newton | Mark Rudnick
Charles Brown Glass Company
Farmers Bank of Willards
Pushing Paper Bookkeeping, LLC
University of Maryland Eastern Shore

FRISBEE GOLF

presented by:



On October 6, 2023, Risk Placement Services (RPS), Gallagher, and UWLES hosted the 10th Annual Disc Golf Tournament at Schumaker Pond Park to support the Imagination Library® program. The event brought together 30 teams and multiple sponsors for a day of friendly competition, networking, and fun. Participants enjoyed a scenic day on the course, complete with lunch, games, and opportunities to connect, all while raising funds to bring a full year of free books to hundreds of local children.

Literacy Sponsors:

At-Bay | Avery Hall Insurance | CFC Underwriting
Hanover Insurance | Hottle Insurance
Tokio Marine HCC | Travelers Insurance

Reading Corner Sponsors:

Beazley Group | Cowbell Cyber
Pen Underwriting

Bookshelf Sponsors:

Charles Brown Glass Company | Delco Packaging
First Shore Federal | GKD | Shore United Bank
USLI Insurance | Draper Media

Lunch Sponsors:

AXA XL | Risk Placement Services

Beverage Sponsor: Corvus Insurance

Mulligan Sponsor: Liberty Mutual Insurance

Golf Cart Sponsors:

BesTemps | Selective Insurance



Over
\$15,000
Raised!



Over
\$26,000
Raised!



Throughout the summer of 2023, **Dine, Stay, and Play United** participants, sponsors, and partners came together to raise awareness and critical funds, helping UWLES support over 100,000 local neighbors year-round. From Memorial Day to Labor Day, the generosity of Worcester County locals and visitors—along with the dedication of our community partners and hospitality businesses—demonstrated a shared commitment to making a meaningful impact and helping our neighbors thrive.

Thank you to our 2023 Community Partners and Participants:

Ocean City Maryland Chamber of Commerce
OCHMRA | The Taustin Group
Worcester Chamber of Commerce | Ocean City.com
iHeartMedia Delmarva | Delmarva Public Media
47-ABC WMDT | Independent News Media

The Harrison Group | 32 Palm | Atrium Cafe & Bar
Beach Bum West-O | Blu Crabhouse
Bourbon Street | Commander Hotel & Suites
Coral Reef Restaurant & Bar | Decatur Diner
Deep End Pool Bar | Embers Island Mini Golf
Happy Jack Pancake House
Harrison's Harbor Watch
Jolly Roger Amusement Park
The Hobbit Restaurant | Manana Mode Pool Bar
Marlin Moon Restaurant | Nick's Mini Golf
Papi's Tacos | Pier 23 | Poseidon's Pub
Sandshark Pool Bar | The Original Poolbar & Grill
Waves Restaurant.

The Emerald Holiday Ball

A SIGNATURE EVENT FOR 20 YEARS

Presenting Sponsor:

Hyatt Regency Chesapeake Bay Resort & Spa

Emerald Sponsor:

Avery Hall Insurance

Gold Sponsors:

Peninsula Plastic Surgery | Salisbury University
University of Maryland Eastern Shore
Ms. Sonya Whited

Silver Sponsors:

Bank of Delmarval | Delmarva Power/Exelon
Downtown Bridal | Hebron Savings Bank
James A. List, Attorney at Law | M&T Bank
Ocean Downs Casino | Perdue Farms
Pohanka Automotive Group of Salisbury
Pool Tech | Taustin Group | TidalHealth

Bronze Sponsors:

Atlantic General Hospital | Ms. Amy Hasson
Community Foundation of the Eastern Shore
PB Packaging | Wor-Wic Community College

Titanium Sponsors:

First Shore Federal | Palmer & Sandy Gillis
Holloway Funeral Home | JA Strand Consulting
Kuhn's Jewelers | Mr. Mark Rudnick
Wealthspire Advisors

Cobalt Sponsor:

Rotary Club of Wicomico County

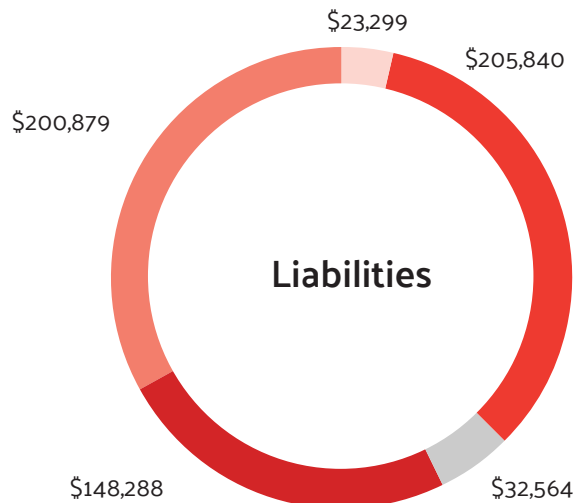
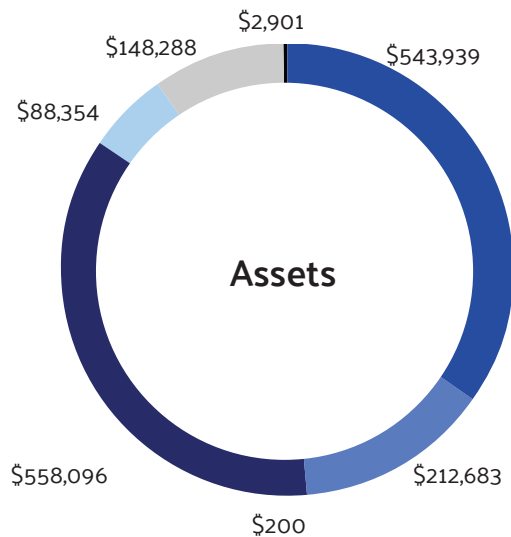


Over
\$23,000
Raised!



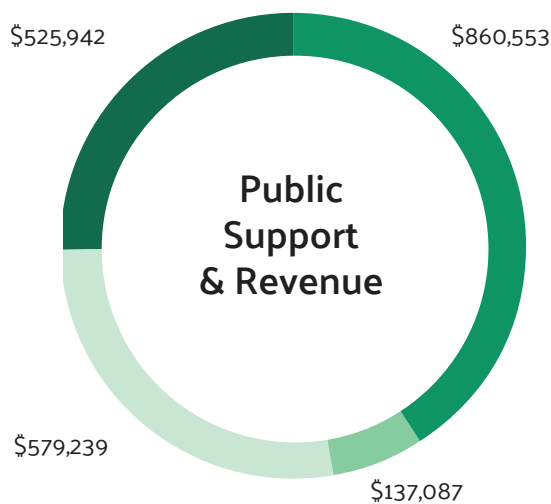
Over
\$215,000
Raised!

2023-2024 Financials

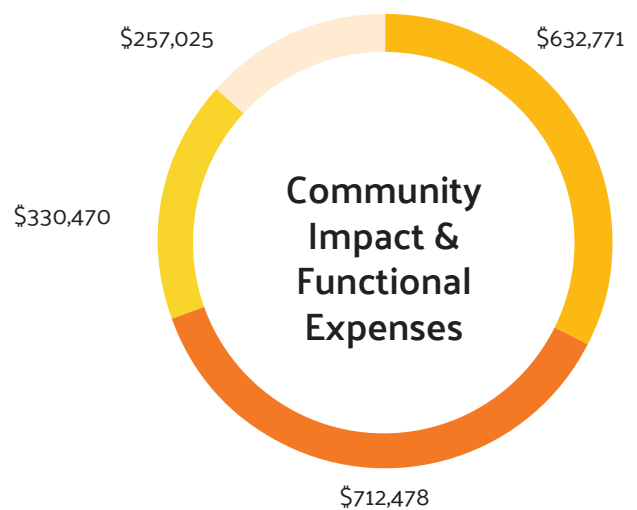


- Cash and Cash Equivalents
- Net Pledges Receivable
- Accounts Receivable - Other
- Lease Right of Use Assets
- Legacy Circle
- Prepaid Expenses
- Property

- Accrued Liabilities
- Community Impact Funding
- Accounts Payable
- Lease Right of Use Assets
- Deferred Revenue



- 2023-2024 Campaign (Less donor designations & pledge loss provision)
- “United Way Forever” Endowment Interest Income
- Legacy Circle Donations & Income
- Other Revenue



- Community Impact
- Management & General
- Program Services
- Fundraising

There is no membership or application fee to any agency in order to receive designations or be a United Way of the Lower Eastern Shore partner. Accounting Strategies Group is the official auditor for United Way of the Lower Eastern Shore. The summary report noted above is based on the audit completed for FYE August 31, 2024. A complete audit report, and 990 return are available upon request.

DELMARVA PRINTING AD



Scan for all things United Way!



Main
@uwles
Volunteer Center
@ShoreGetConnected
Groups:
Emerging Leaders
Women United
Student United Way



Main
@unitedwayles
Emerging Leaders
@emergingleadersuwles
SU Student United Way
@su_studentunitedway



@uwles



@UnitedWayLES



@UnitedWay_LES

UWLES' Mission and Guiding Values

United Way of the Lower Eastern Shore harnesses the power of our community to advance health, education, and financial stability. We envision a community where everyone is empowered to reach their full potential. We value:

- **Compassion** - We empathize and treat everyone with dignity and respect.
- **Fortitude** - We have the courage and tenacity to pursue our vision and stand for the best interest of the local community.
- **Inclusion** - We strive to empower all members of our local community.
- **Integrity** - We conduct ourselves in a truthful, trustworthy, unbiased, and transparent manner.
- **Stewardship** - We are committed to ethical and prudent decision making in the use and care of all resources.

UWLES fosters and maintains an environment where diversity, equity, and inclusion are valued and upheld in all of the work that we do. We believe in treating everyone with integrity and value all our staff, volunteers, partners, clients, and community members.

We encourage all individuals to embrace diversity. We work diligently to treat everyone with the utmost care and compassion, honoring the human rights of every individual.

We collaborate with our community to ensure everyone has equitable access to the resources, support, opportunities, and networks they need to thrive.

We foster an inclusive, healthy, and strong community where everyone feels valued and empowered.

