Dear Friends and Neighbors...

Growing up in the Smoky Mountains was a real blessing. There were some tough times, but most of our life was full of the kind of riches money can never buy. One of my most precious memories is sitting in my mother's lap and listening to her read me stories from the Bible. It felt so warm and cozy. My imagination soared to places far beyond our little cabin.

Those wonderful moments with my mother inspired me to create my Imagination Library. Thanks to United Way of the Lower Eastern Shore and other community partners, all of the preschoolers in your community can now have their own Imagination Library. Just think, a book mailed to your child each month until their 5th birthday!

I hope these books inspire you to read to your child. There is nothing quite like the sparkle in a child's eye when animals come alive and clowns dance on the page.

I hope you'll encourage your children to keep dreaming and to dream big. If my Imagination Library helps turn the dreams of a child into the promise of a bright future, then one of my biggest dreams will come true.

And remember... I will always love you,

[Signature]

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This program is funded by
United Way
of the Lower Eastern Shore
and through the generous support of:

- PNC Grow Up Great
- Bank of America
- RPS ISG INTERNATIONAL
- Delmarva Media Group
- Optimist International

Rotary Club of Wicomico
Rotary Club of Salisbury
Salisbury Sunrise Rotary Club
Cambridge Rotary Club

Imagination Library

Sign up your child today!

United Way of the Lower Eastern Shore presents

The Gift that Speaks Volumes for our Community's Future.
What Are My Responsibilities?

1. Be a resident of the designated area*.

2. Submit an official registration form, completely filled out by parent or guardian (form must be approved and on file with United Way of the Lower Eastern Shore).

3. Notify United Way of the Lower Eastern Shore any time your address changes. Books are mailed to the address listed on the official registration form. If the child’s address changes, you must contact your friends at the address on this brochure in order to continue receiving books.

4. Read with your child.

When Will I Receive Books?

Eight to ten weeks after your registration form has been received, books will begin arriving at your home and will continue until your child turns five or you move out of the designated area*.

How Can I Help?

Do you know a preschool child in the designated area* who is not receiving Dolly Parton’s Imagination Library? Give their parents a brochure/registration form and encourage them to fill it out and mail it to the address below. Telling them about this FREE program can make a huge difference in their future and the future of our community.

If you know of a business, organization or individual who would like to donate funds to support this gift to your children, donations can be sent to:

United Way of the Lower Eastern Shore
801 N. Salisbury Blvd.
Suite 202
Salisbury, MD 21801
(410) 742-5143
www.unitedway4us.org

*The designated area includes Wicomico, Worcester, Somerset and Dorchester Counties.