

Dear Friends,

Before he passed away, my Daddy told me the Imagination Library was probably the most important thing I had ever done. I can't tell you how much that meant to me because I created the Imagination Library as a tribute to my Daddy. He was the smartest man I have ever known but I know in my heart that his inability to read probably kept him from fulfilling all of his dreams.

Inspiring kids to love to read became my mission. In the beginning, my hope was simply to inspire the children in my home county but here we are today with a worldwide program that gives a book a month to well over 1 million children.

Of course, I have not done this alone. The real heroes of our story are the thousands of local organizations like **United Way of the Lower Eastern Shore** who have embraced my dream and made it their own. They raise millions of dollars each year and wake up every day with a passion to make sure their kids have every opportunity to succeed.

I hope these books inspire you to read with your child. There is nothing quite like snuggling up with a good book - just like when my Momma read to me on her lap in our tiny one-bedroom cabin many years ago.

The first step is always the hardest, but you'll never know unless you try...

Imagination Library is funded by



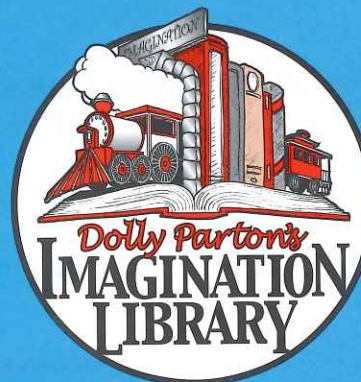
United Way of the Lower Eastern Shore

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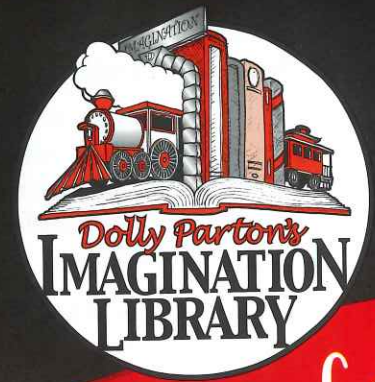


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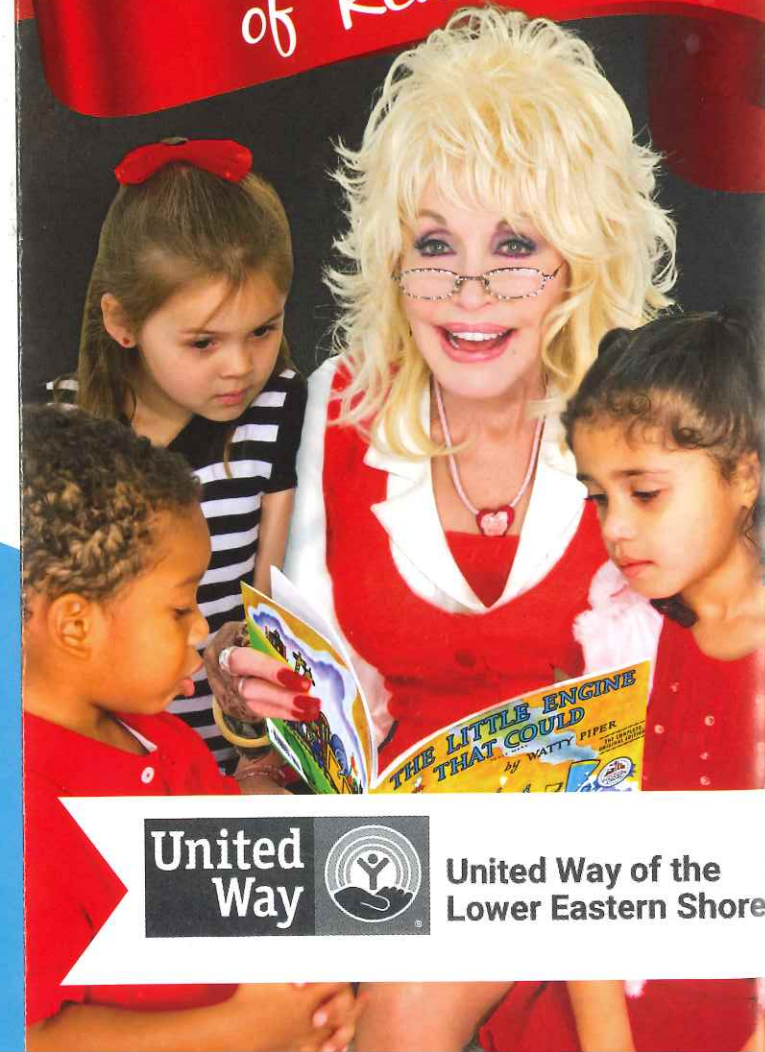
SIGN UP
Your Child Today!



www.imaginationlibrary.com



Inspire a Love of Reading



United Way of the Lower Eastern Shore

How It Works?

It sounds almost too simple to be true, but by reading regularly with your children during their preschool years, you are giving them the biggest boost toward a successful education they will ever get.

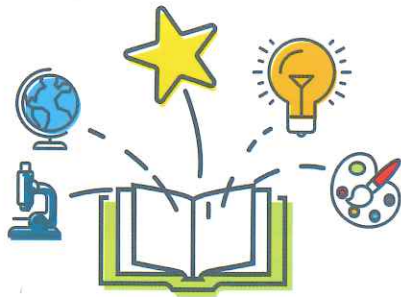
Dolly Parton's Imagination Library can help your child love to read just by having print books at home, reading yourself, and setting aside time daily for your children to read. Every child will have books of their very own, at no cost to you, thanks to **United Way of the Lower Eastern Shore**, and Dolly Parton. Each month a new, carefully selected book will be mailed in your child's name directly to your home.

Your child can look forward to new and exciting reading adventures from Dolly Parton's Imagination Library until they turn five years old as long as you live within a covered geographic area.

Dolly Parton's Imagination Library is a free gift to your child! All you have to do is read often to inspire a lifelong love of reading!

Who Is Eligible?

Children under the age of five in **the designated area***.



www.imaginationlibrary.com

What Are My Responsibilities?

1. Be a resident of **the designated area***.
2. Submit an official registration form, completely filled out by the authorized adult.
3. Notify **United Way of the Lower Eastern Shore** any time your address changes. Books are mailed to the address listed on the account. Note: If the child's address changes, you must contact your friends at the address on this brochure in order to continue receiving books.
4. Read with your child and have fun!

When Will I Receive Books?

Eight to ten weeks after your registration form has been received, books will begin arriving at your home and will continue until your child turns five or you move out of the covered area.

How Can I Help?

Do you know a preschool child in **the designated area*** who is not receiving Dolly Parton's Imagination Library? Give their caregiver a registration form and encourage them to fill it out or go online to enroll to or check for online registration. Telling them about this *free-to-the-family program* can make a huge difference for their future. If you know of a business, organization or individual who would like to donate funds to support this program in your local area, donations can be sent to:

United Way of the Lower Eastern Shore

803 N. Salisbury Blvd., Suite 2100
Salisbury, MD 21801
(410) 742-5143
www.uwles.org

*The designated area includes Dorchester, Somerset, Wicomico, & Worcester Counties.

FOR OFFICE USE ONLY: Date Received: _____

Group Code: _____

"This child is a resident of **the designated area***, MD."

SIGNATURE OF AUTHORIZED ADULT _____

1st Preschool Child's FULL Name _____

Child's Date of Birth _____ / _____ / _____ Sex: M F Phone _____

2nd Preschool Child's FULL Name _____

Child's Date of Birth _____ / _____ / _____ Sex: M F Phone _____

Authorized Adult Name _____

Child's Mailing Address _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Email Address _____

I hereby explicitly consent to allow the Dollywood Foundation, Inc. to use the information provided herein for the purposes of participating in Dolly Parton's Imagination Library book gifting program. To measure the benefits of this program we may create datasets with the information provided herein and share them with research and educational advancement partners. You agree to review our full Terms & Conditions and Privacy Policy by visiting imaginationlibrary.com. By signing and submitting this form you expressly consent to the terms set forth herein.



Sign up your child today!

Simply fill out the above form and mail to:
United Way of the Lower Eastern Shore
803 N. Salisbury Blvd., Suite 2100
Salisbury, MD 21801
(410) 742-5143
www.uwles.org/imaginationlibrary

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